

【Press Release】

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## Giant Rubber Duck Art Installation Returns to HK Across Sky, Land and Sea

### “DOUBLE DUCKS” Set off From Victoria Harbour to Ngong Ping 360

”Flying Rubber Duck” Ride Up to Ngong Ping  
Create Insta-perfect spots together with  
“Bubble Bath-themed Cable Cars”



**(Hong Kong – 12 June 2023)** Since its last visit in 2013, Dutch artist Florentijn Hofman’s giant Rubber Duck has made a long-awaited return to the city across sky, land and sea, greeting everyone in Victoria Harbour before making its big debut at Ngong Ping 360 (NP360)! As a top tourist attraction in Hong Kong, NP360 shows its full support for the launch of the new installation called “Double Ducks” to spread joy throughout the city. **From 13 June to 3 September**, NP360 presents **“Double Ducks@Ngong Ping 360”** featuring various attractions such as the **“Flying Rubber Duck” cable cars**,<sup>1</sup> the Instagrammable **“Bubble Bath-themed Cable Cars”**,<sup>2</sup> the **“Gigantic Crystal Bathtub”**, which is almost 2 metres high, and **fantastic**

1 The “Flying Rubber Duck” cable cars are non-passenger cable cars.

2 The “Bubble Bath-themed Cable Cars” are limited in number and appear randomly.

**bathroom installations.** With a total of 5,000 Rubber Ducks on site, guests can expect to experience joy and laughter.

### **Limited-time “Flying Rubber Duck” Cable Cars Bubble Bath-themed Cable Cars Accompany Guests to Enjoy Beautiful Sea and Sky Scenery**

To celebrate the return of the Rubber Duck to Hong Kong, NP360 has transformed two cable cars into “Flying Rubber Duck” cable cars for the first time. From 13 June to 25 June, passengers can snap a picture of these “Flying Rubber Duck” cable cars during their ride from Tung Chung to Ngong Ping! Additionally, lucky guests will have the chance to board the limited-time **“Bubble Bath-themed Cable Cars”** featuring Rubber Duck patterns and white bathroom aesthetics.

Stupa Square in Ngong Ping Village has also been transformed into a large storybook-style bathroom. Thousands of exclusive Ngong Ping Rubber Ducks swim together in a **“Gigantic Crystal Bathtub”** about 4 metres wide and 2 metres high. Guests can take photos with the Rubber Ducks as if they were inside the bathtub. In addition, **fantastic bathroom installations** have been set up in Ngong Ping Village, where guests can take pictures with a life-size bathtub filled with Rubber Ducks. Groups of Rubber Ducks also jump out of the bathtub to play, making for a fun and enjoyable experience.

### **Charity Sale of the First Batch of 1,000 Exclusive Ngong Ping Rubber Ducks Raise Funds for the Neighbourhood Advice-Action Council**

Capitalising on this large-scale public art exhibition, NP360 will organise the **“Rubber Duck Charity”** event in partnership with NGO the Neighbourhood Advice-Action Council (NAAC) to share love and joy with underprivileged families. NP360 will hold a charity sale for the first batch of 1,000 exclusive Ngong Ping Rubber Ducks to raise funds for the NAAC. Guests can purchase a Rubber Duck for HK\$50<sup>3</sup> from the “Hong Kong Love Souvenir Shop” in Ngong Ping Village, with all proceeds going to the NAAC. The event is expected to raise awareness of the NAAC’s multi-faceted services in the fields of family, youth, the elderly, rehabilitation, community development, education and healthcare.

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<sup>3</sup> Available on a first-come, first-served basis.



Today, **Mr Andy Lau, Managing Director of Ngong Ping 360**, and **Ms Fung Sau Man, Executive Director of the NAAC**, attended the opening ceremony of **“Double Ducks@Ngong Ping 360”**. They introduced the collaboration and jointly placed the last two Rubber Ducks in the Gigantic Crystal Bathtub already containing

thousands of Rubber Ducks. Thus, “Double Ducks@Ngong Ping 360” was officially launched, spreading the positive energy brought by the Rubber Ducks.

**Mr Andy Lau, Managing Director of Ngong Ping 360**, said, *“NP360 is honoured to participate in the large-scale public art exhibition ‘Double Ducks’. The Rubber Duck created countless happy memories for Hongkongers years ago, and its return with friends across sky, land and sea will undoubtedly boost Hong Kong tourism. As a major tourist attraction in Hong Kong, NP360 is dedicated to creating unforgettable experiences for guests. This time, we will showcase the largest number of Rubber Ducks in Hong Kong. The 5,000 exclusive Ngong Ping Rubber Ducks on site will surely offer our guests a unique and unforgettable experience of Lantau Island. We are grateful to partner with the NAAC to share the love and positivity of the Rubber Duck with those in need”*.

**“Double Ducks@Ngong Ping 360”** being a major project of NP360 this year, **Mr Andy Lau** added, *“Since the full resumption of normal travel, we have seen a significant increase in the number of inbound visitors. During Labour Day and Buddha Day, there was a positive growth in the number of visitors, and the overall number of visitors on individual days returned to approximately 70–80% of pre-pandemic levels<sup>4</sup>. NP360 is confident that it will achieve effective and sustainable growth, with double-digit growth in visitor numbers expected this year. Moving forward, we will continue to lead the changing business environment with flexibility and creativity and contribute to Hong Kong’s tourism and economy with more inspired events”*.

**Ms Fung Sau Man, Executive Director of the NAAC**, said, *“The NAAC has been providing multi-faceted, integrated social services for those in need for years. We*

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<sup>4</sup> “Pre-pandemic” refers to 2018 and 2019.

are delighted to partner with NP360 on this charity event to raise funds for the Council. The COVID-19 pandemic has had a severe impact on the lives of the underprivileged, and we are grateful to NP360 for considering and supporting families in need while helping to revive local tourism. With our collaboration on this large-scale art event, we hope to spread positive energy and bring warmth to those in need”.

Earlier, over 40 volunteers from NP360's 360 Caring Team and the NAAC worked together to carefully place nearly 5,000 Rubber Ducks on the stairs leading up to the Big Buddha. The sight of this extraordinary display and the group photos taken with the Rubber Ducks became an Internet sensation, serving as a perfect teaser for the “Double Ducks@Ngong Ping 360” activities.

After the end of the “Double Ducks@Ngong Ping 360” activities, NP360 will inspect the Rubber Ducks on display and clean those that are still in good condition. They will then be donated to the beneficiaries of the NAAC or used for charity sales.

<b>Double Ducks@Ngong Ping 360</b>	
Date:	13 June to 3 September 2023
Time:	10 am–6 pm
Location:	Ngong Ping Village
Event Highlights:	<ul style="list-style-type: none"> <li>- <b>“Flying Rubber Duck” cable cars</b>, transformed from Ngong Ping cable cars, fly over Lantau Island for a limited time;</li> <li>- <b>“Bubble Bath-themed Cable Cars”</b> take guests aboard for a cable car journey;</li> <li>- Take pictures with thousands of Rubber Ducks in the <b>“Gigantic Crystal Bathtub”</b> in Ngong Ping Village;</li> <li>- <b>“Fantastic bathroom installations”</b> specially set up in Ngong Ping Village</li> </ul>

Flying Rubber Duck



Bubble Bath-themed Cable Cars



Gigantic Crystal Bathtub



Fantastical bathroom installations



### **About Ngong Ping 360**

As an important tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers an exciting opportunity for guests to experience a unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping. The Ngong Ping Cable Car is a rare example of a bi-cable gondola circulating lift system, and is the longest aerial cable car system of its kind in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay and the Hong Kong International Airport.

Ngong Ping Cable Car experience and itinerary of Tai O culture tour, along with the Big Buddha and Po Lin Monastery, ranked second in the "Top 10 experiences in Asia" category of the Travellers' Choice Awards for Experiences announced by the world-renowned travel website TripAdvisor in 2018. Meanwhile, it is also one of the "Top 25 experiences in the World", ranked by TripAdvisor. In the same year, Ngong Ping 360 also received the "Certificate of Excellence 2018" presented by TripAdvisor. In 2017, the Company was recognised as one of "The world's 10 best cable cars" by USA Today. Besides, it was also selected as amongst "10 of the world's best cable car rides" by CNN.com in the USA in 2015. In 2014, Ngong Ping 360 received the CILT Award 2013 – Enterprise Award presented by the Chartered Institute of Logistics and Transport in Hong Kong (CILTHK). It was also selected as one of the "Cable cars: 10 amazing rides around the world" by The Daily Telegraph in the UK.

### **About The Neighbourhood Advice-Action Council**

The Neighbourhood Advice-Action Council (NAAC) was founded in 1968. Being a registered Non-Governmental Organization (NGO), she strives to serve the underprivileged groups in the society, offering them the most appropriate services enhancing sense of competence for individual or family; bridging social resources to promote a caring community. Targets include infant & child, adolescent & youth, elderly, disability people and low-income family. She also provides education, health care, social enterprise and mainland services. NAAC currently operates 87 service units throughout the territory and served more than 2.27 million person-times in the year of 2021 to 2022.

### **About Florentijn Hofman**

Dutch artist Florentijn Hofman attended the Academy of Fine Arts in Kampen, The Netherlands in 2000; then followed his MFA from the Kunsthochschule Weissenhof in Berlin, Germany.

Hofman aims to challenge the audience's comfortableness by recasting the simply perspective on quotidian objects. The familiarity and positivity from the artwork allows the public to explore art in an affable way. Subsequently he crafts these into clear and iconic images; oddly oversize "toy" that alienate and unsettle through their sheer size and use of materials, such as Rubber Duck (2007): an

inflatable giant-sized representation of a rubber duck bath-toy that has been seen in harbors across the world, from France to Brazil, New Zealand to Hong Kong, and from Pittsburgh to even Santiago in Chile. They are immediately identifiable and have an instant appeal.

The attention Hofman gives to his surroundings let him examine the possibility of material and explore the essence and the beauty of form and shape. He expends his imagination by merging the local culture into his artwork and evoking the missing interaction. Social engagement and intercommunication are the key elements of Hofman's creation. Hofman generates an encounter for the audience to his universal aesthetic by sharing his drive for sculpture in public space. The joy he created allowed audiences to abandon the idea of races and religions and enter the conversation with the artworks. By enlarging the creation Hofman aims to reflect the equability and insignificance of oneself.

### **About AllRightsReserved**

Founded in 2003, AllRightsReserved (ARR) is a creative brand consistently reaching out to wherever creativity occurs. Being a vanguard of the art and creative scene, ARR pushes the boundaries of art and challenges the confines of the medium.

World-renowned artist KAWS has been an important partner of ARR for over a decade. Shortly after the inception of the joint forces in 2010, the duo quickly generated tremendous excitement & earned worldwide acclaim owing to beyond creativity & expectation. The ongoing world tour of KAWS:HOLIDAY has also been touring through Seoul, Hong Kong, Tokyo, Bristol, Singapore, Changbai Mountain, Melbourne, and even Outer Space.

Over the years, ARR has embellished public landscapes by curating various projects ranging from art installations, art projects, and exhibitions to partnering with a mélange of leading collaborators and artists from diverse backgrounds - From the cities' most recognisable exhibition with Yayoi Kusama "DOTS OBSESSION - SOUL OF PUMPKIN" in 2007, to four permanent colossal outdoor installations in China; From global art exhibitions with contemporary artists Yusuke Hanai, Joan Cornellà in Shanghai and Japan to Yu Nagaba and Verdy in Hong Kong; From large-scale immersive art projects of "Rubber Duck Project - HK Tour," "1600+ Pandas World Tour" to "Light Rose Garden HK." From luxury automobile maker Rolls Royce to international IP, Netflix, Doraemon & Snoopy. ARR continues to articulate artists' stories in a never-ending continuum of creativity.

ARR offers a forward hybrid e-commerce and tangible marketplace experience to its consumers, DDT Store, positioning the creative brand as the pre-eminent contemporary art destination. DDT Store offers extraordinary pieces of pristine

quality, from edition work in prints & sculpture forms to unique art pieces with meticulous detailing. It presents the results of meticulously studied collaborations, bringing to every art lover's home a slice of the energy and vibrancy fuelling creative lifestyles everywhere.

ARR constantly explores the definition of art and remains committed to fostering the work. In honor of ARR's 20th Anniversary, "Beyond Creatorhood," a range of exclusive collaborations partnering up with long-time artists and friends will be rolled out, marking the 20-year journey of creation.

Website: [allrights-reserved.com](http://allrights-reserved.com)

Facebook: [facebook.com/ARR.allrightsreserved/](https://facebook.com/ARR.allrightsreserved/)

Instagram: [@ARR.AllRightsReserved](https://www.instagram.com/ARR.AllRightsReserved)

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**This press release was distributed by Above The Line on behalf of Ngong Ping 360.**

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