

CC08/2021

[Press Release]

Please download high-resolution images here: <https://bit.ly/3ry7qv3>

Ngong Ping 360 presents “Eggs-plore 360”

Hang Heung’s 100 Exhibition, reviving the traditional Hang Heung Restaurant 30-year-old Red Sedan Chair revealed, Illustrator & Antique Collector’s historic tales Supersized Hang Heung Wife Cake Gift Box, Egg tart Swing, Egg Roll Seesaw and more



(Hong Kong – April 1, 2021) Mooncakes, wife cakes and egg rolls have long been popular snacks among locals and souvenirs for travellers: but do you know of their history? Ngong Ping 360 brings a myriad exciting events this Spring: while “**Eggs-plore 360**” takes place from April 2, 2021 to June 14, 2021, Hang Heung is also celebrating its 100th birthday and will bring the “**Hang Heung 100 Exhibition**” to Ngong Ping. The exhibition will feature illustrations, archive photographs, videos plus other relics such as a 30-year-old red sedan chair as well as recreated scenes from old Hong Kong made from toys by local brand CITYSTORY. During the campaign period, the Stupa Square at Ngong Ping Village will feature **three supersized Instagrammable spots** themed around eggs: **Hang Heung’s legendary Wife Cake Gift Box**, Egg Tart Swing, Egg Roll Seesaw plus an adorable Egg Wall! Fun and adventure await the whole family at Ngong Ping 360!

“Hang Heung 100” Exhibition Historic exhibits tell tales of yesteryears



Both Ngong Ping 360 and Hang Heung have grown and evolved with Hong Kong. Celebrating its 100th anniversary, the “**Hang Heung 100 Exhibition**” will feature illustrations, archive photographs, videos plus other relics in an interactive manner so we can time-travel back to the golden yesteryears.

Dim Sum plays a prominent part in Hong Kong culture. Since traditional tea house **Hang Heung's Kitchen** was rebranded 40 years ago as **Hang Heung Restaurant**, resurrecting its original environs with era-appropriate décor and set up was a particularly difficult feat. Travel back in time with its neon signs, tiled walls, dim sum carts, traditional dim sum as well as Instagrammable props like vintage tea pots, plastic dim sum signs and LED signage.



Interpreting the LED signs :

#我愛大婆 (I love my wife)	The original and mini Wife Cakes differ in size: the former represents the first wife, while the latter is symbolic of the concubine.
#半打細婆唔該 (Half a Dozen, please!)	
#得閒飲茶 (Let's have tea some time)	Though a seeming invitation to lunch, this phrase is usually regarded as pleasantry.
#見字食餅 (Let them eat Cake)	More wife cakes equal more good tidings!
#食多D 中三T (Food Brings Fortune)	Food brings fun; food brings fortune!



This exhibition pays tribute to the Kowloon Walled City in the 60s featuring distinguishable road signs, posters, neon signs, hand-written insignia as well as shophouses. Look up and you'll see a skyline dotted with public estates with bamboo clothes-lines. Spot the Wife Cake sign and turn into the “**Hang Heung**



Treasures & Tales” Exhibition featuring the four dazzling Hang Heung relics. These include the Hang Heung mooncake mold; an 80s mooncake box for its miniseries; as well as vouchers from the 60s to 80s, to name but a few.

“Hang Heung Treasures & Tales” Exhibition Summary



Hang Heung mooncake mold

Dating back to the Song Dynasty, mooncakes used to be a year-round snack. The ubiquity of the legend of Chang'E, however, eventually turned it into a popular gift over Mid-Autumn Festival. Though varying between different parts of China, mooncake molds are usually made with wood from fruit trees to lace traces of fruit aromas into the popular snack. As machines have replaced most of the mooncake-making process, mooncake molds are few and far between now and are collected to commemorate not only the advancements in society, but also the heartfelt sentiments and blessings they once conveyed.



Hang Heung vouchers

Wedding Cakes rose to popularity in the 60s and 70s and came in red, yellow, white alongside traditional sponge cakes, walnut shortbreads, wife cakes as well as pastries made with lotus and egg yolk as well as preserved eggs. Back then, more than hundreds of wedding cakes were made daily to fulfill copious demand. In the 80s, vouchers became mainstream for easy gifting, which were soon replaced by vouchers for Western desserts instead in the 90s. However, wedding cakes still play a key role in Chinese matrimones today.



Hang Heung Centennial Limited-Edition Souvenirs

To ring in its centennial anniversary, Hang Heung has debut a set of five toys made in partnership with a local brand. The set includes a building-block set of Hang Heung's flagship shop in Yuen Long; the big Hang Heung signature delivery truck; a smaller delivery van; mini-bus; and a double-decker bus wrapped in Mid-Autumn Festival décor – all dripping with local sentiments.



Hang Heung's 80s' mooncake miniseries box

Printed on the box is the Spider Chrysanthemum, a queen of its kind. With petals akin to spider legs, this flower is beautifully plump. The Spider Chrysanthemum is symbolic of resilience and elegance and its blossoming signifies the dawn of autumn. In fact, September is regarded by many as the month for chrysanthemums!

Reinvigorating Classics in Collaborations with local brands



Marriage is a milestone in everyone's lives, and the red sedan chair is a must-have symbol of luck and prosperity in Chinese weddings. The **"Hang Heung 100 Exhibition"** showcases the 30-year-old red sedan chair, commemorating love stories of past generations. Located just next door, don't miss the Dragon and Phoenix Wedding Hall, the sculptures of which were delicately handcrafted out of wood in the 80s.

The **"Hang Heung 100 Exhibition"** has also recreated familiar scenes of Hong Kong in partnership with local toy brand CITYSTORY. Made with building blocks, the scene depicts New Year festivities on the streets of old Yuen Long. Look closely and you'll spot dancing lions, as well as playgrounds, transportation and buildings of yesteryears.





The passing of time has shed a lot of places and landmarks that we took to heart. As such, the **“Hang Heung Gallery”** has invited local illustrator Chloe Yau to depict the Hong Kong sentiment and Hang Heung’s history in 10 extraordinary artworks. These include the bakery at early hours in the morning; pastry chefs hard at work; Hang Heung’s signature delivery truck patiently waiting to receive freshly made goodies; the pastry chefs’ trip back to work rolling the dough for wife cakes

and egg rolls; weddings in Yuen Long villages; the original “delivery” for wedding cakes; as well as galas and parties brimming with delicious, traditional food.

Three major Instagrammable Spots: Hang Heung Wife Cake Gift Box, Egg Tart Swing & Egg Roll Seesaw plus an adorable Egg Wall



Think eggs and what comes to mind are egg tarts, egg rolls and more delicious delicacies. Ngong Ping 360 has supersized the egg into a number of Instagrammable spots! The first is the mammoth **Hang Heung Wife Cake Gift Box** featuring the familiar logo on a red, festive background plus its signature red and yellow wife cakes. Step into the Gift Box and snap a shot with a heart-shaped wife cake for a lovey-dovey holiday!



Hop over to the second stop spotlighting on our all-time favourite snack: egg tart! Sit on the silky **Egg Tart Swing** and be transported to a 1980s local café (bing sut) with the nostalgic backdrop of a rhombic mosaic tiled wall. But wait! Don't leave without snapping a shot on the crispy **Eggroll Seesaw**!

Check out the fantastic **Egg Wall** dotted with adorable Easter Eggs and fabulous Century-Egg Pastries by Hang Heung! This installation will surely whet your appetite! Put on your cutest bunny-ears headband and snap a one-of-a-kind shot against the candy-floss colored pink and blue background!



Easter-themed Egg-stagrammable Spots

Date:	April 2 – June 14, 2021
Time:	10:30am – 5:30pm (Closed on every Mondays and Thursday. For actual date and time of opening, please refer to announcements on official website.)
Location:	Ngong Ping Village Stupa Square

Ngong Ping 360 x Hang Heung 100 Exhibition

Date:	April 2 – June 14, 2021
Time:	10:30am – 5:30pm (Closed on every Mondays and Thursday. For actual Opening date and time, please refer to announcements on official website.)
Location:	Adjacent to the Holidays 360 Information Center at the Ngong Ping Village
Details:	Free entry to "Hang Heung 100" Exhibition Hall for purchasing any Ngong Ping 360 Cable Car Tickets with presenting one eligible machine-printed receipt (any consumption) from Ngong Ping Village.

Special Arrangements for Easter Holidays

Special arrangements during Easter Holidays will be implemented from 2 April to 30 April, so guests can kick-start the “Eggs-plore 360” events. (For details, please refer to the table below).

<u>Ngong Ping 360 Easter Cable Car special arrangements</u>	
Date:	April 2 until April 30
Time:	April 2 (Fri) – April 6 (Tue): 9am – 6:30pm April 7 (Wed) – April 30 (Fri): 10am – 6pm
Details:	<ol style="list-style-type: none"> 1) To ensure ample space within the cable car cabins for a comfortable ride up to the Ngong Ping Village, there will be a maximum capacity for the total number of cable car passengers per day. Guests are advised to reserve enough waiting time. We apologize for the inconvenience caused. 2) To reduce waiting time and to effectively control passenger flow, Ngong Ping 360 encourages visitors to purchase tickets online in advance. Offers limited and on a first-come-first-serve basis. In case of a sold-out situation, the Ngong Ping 360 will announce the latest ticketing updates on official website. 3) The cautionary measures continue to implement, which include disinfecting of cabins with 1:99 diluted bleach as soon as guests disembark the cable cars, on-site body temperature monitoring, and mandatory mask wearing in the cable car cabins and in public areas.

About Ngong Ping 360

As an important tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers an exciting opportunity for guests to experience a unique natural and cultural experience.

The Ngong Ping Cable Car is a rare example of a bi-cable gondola circulating lift system, and is the longest aerial cable car system of its kind in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay and the Hong Kong International Airport.

The Ngong Ping Cable Car experience and the Tai O culture tour, along with Big Buddha and Po Lin Monastery, ranked second in the “Top 10 experiences in Asia” category of the Travellers’ Choice Awards for Experiences announced by the world-renowned travel website TripAdvisor in 2018. They were also ranked together as one of TripAdvisor’s “Top 25 experiences in the World”. In the same year, Ngong Ping 360 received TripAdvisor’s “Certificate of Excellence 2018”. In 2017, it was recognised as one of “The world’s 10 best cable cars” by USA Today. Ngong Ping 360 was also selected as amongst “10 of the world’s best cable car rides” by CNN.com in 2015. In 2014, the company received the

CILT Award 2013 – Enterprise Award presented by the Chartered Institute of Logistics and Transport in Hong Kong (CILTHK). Ngong Ping 360 was also featured in “Cable cars: 10 amazing rides around the world” by The Daily Telegraph in the UK.

This Press Release is issued by Above the Line PR & Communications for and on behalf of Ngong Ping 360. For more enquiries, please contact:

Ms. Joyce Ng	Tel: 3956 3704 / 6342 6385	Email: joyceng@abovetheline.com.hk
Mr. Tony Tse	Tel: 3954 5306 / 6106 7625	Email: tonytse@abovetheline.com.hk