

[Press Release]

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Ngong Ping 360 presents “Eggs-plore 360”

90% off child’s cable car tickets plus a complementary Egg Hunt Kit

Complete the Egg Hunt Mission to win eggs-quisite prizes galore:

Staycation plus cable car tickets for 2, Nintendo Switch and more

Egg-normous Eggtart Swing and Egg Roll Seesaw for Egg-stagrammable moments



(Hong Kong – March 19, 2021) From April 2 to 11, Ngong Ping 360 will transform the Ngong Ping Village into an Easter Egg Hunt playground in “**Eggs-plore 360 Egg Hunt Mission**”. Children who locate all five Easter Egg pictures hidden in the corners of the Ngong Ping Village are eligible to enter the **Egg Hunt Lucky Draw!** Egg-citing prizes include hotel stays plus Ngong Ping round-trip cable car tickets; Nintendo Switch and more. From now until March 31, purchases of child’s cable car tickets from Ngong Ping 360’s official or partnered sites can enjoy 90% off plus a complementary Egg Hunt Kit to be redeemed at the Ngong Ping Village.

Easter-Exclusive: 90% off Early-Bird Child’s Cable Car Tickets

Ngong Ping 360 is ringing in Easter with an early-bird discount on cable car tickets! From now until March 31, book selected cable car tickets from April 2 to 11 on Ngong Ping 360’s official or partnered sites to enjoy 90% off on a child’s Standard or Crystal Cabin return ticket. Soar the skies with the Ngong Ping Cable Car and celebrate an eggs-tremely fun Easter!



Ngong Ping 360 Return Cable Car tickets: Easter-Exclusive promotions	
Purchasing website:	https://bit.ly/3c0KBvJ
Early-bird Presale Date:	March 19 to March 31, 2021

Details:	Enjoy 90% off on a child's Standard or Crystal Cabin return tickets when pre-booking the tickets for the period from April 2 to 11 on Ngong Ping 360's official or partnered sites.		
	Return Cable Car Tickets	Child (3-11 years old)	
		Original Price	After 90% off discount
	Standard Cabin	\$110	\$11
Crystal Cabin	\$190	\$19	

Complete the Easter Egg Hunt and Win Egg-citing Prizes Galore!



Pre-book a child's cable car ticket on Ngong Ping 360's official or partnered sites for the period from April 2 to 11 to redeem a same-day complementary Egg Hunt Kit at the Ngong Ping Village and partake in the "Eggs-plore 360" Easter event. The Egg Hunt Kit includes six Easter Eggs, an Egg Hunt map, a hoppy bunny-ears' head band, coloring markers, stickers and a basket for your Easter Eggs!

Follow the tips on the Egg Hunt map to seek out the five Easter Egg pictures nestled in the corners of Ngong Ping Village. Then, match the right stickers to the hidden Easter Egg pictures and put the stickers onto the 5 eggs from the Egg Hunt; follow the Ngong Ping 360 Facebook or Instagram page and show our staff at the Holidays 360 Information Center at the Ngong Ping Village for a chance to win egg-citing prizes! **Our egg-ceptional prizes will bring a smile to both parents and children's faces. These include a 2-days-1-night Novotel Citygate Hong Kong Hotel accommodation with 2 Ngong Ping 360 round-trip cable car tickets (Crystal Cabin) package; Nintendo Switch; 2 Ngong Ping 360 round-trip cable car tickets (Standard Cabin) and more!**



	Prize	Value
Grand prize	Nintendo Switch (quantity: 1)	\$2,340
Second place	2-days-1-night Novotel Citygate Hong Kong Hotel accommodation with 2 Ngong Ping 360 round-trip cable car tickets (Crystal Cabin) package (quantity: 3)	\$1,480
Third place	Ngong Ping 360 round-trip cable car tickets (Standard Cabin) x 2pcs (quantity: 680)	\$470

Two Egg-stagrammable Spot: Easter Egg Wall + Egg-normous Egg Tart Swing



Think eggs and what comes to mind are local delicacies like egg tarts and egg rolls. This Easter, Ngong Ping 360 has supersized these delicious snacks into egg-stagrammable spots. Sit on the silky Egg Tart Swing and be transported to a 1980s local café (*bing sut*) with the nostalgic backdrop of a rhombic mosaic tiled wall that drips with Hong Kong flavor. But wait! Don't leave without snapping a shot on the crispy Eggroll Seesaw!

Check out the fantastic wall dotted with adorable Easter Eggs and fabulous Century-Egg Pastries by famous local bakery Hang Heung! This installation will surely whet your appetite! Put on your cutest bunny-ears headband and snap a one-of-a-kind shot against the candy-floss colored pink and blue background!



Themed activity- "Eggs-plore 360 Egg Hunt Mission"	
Date:	April 2 to April 11, 2021
Time:	10:30am – 5pm
Location:	Ngong Ping Village

Details:	<p>From now until March 31, pre-book a child's cable car ticket on Ngong Ping 360's official or partnered sites for the period from April 2 to 11 to redeem a same-day complementary Egg Hunt Kit at the Holidays 360 Information Center at the Ngong Ping Village and partake in the "Eggs-plore 360" Easter event. The Egg Hunt Kit includes six Easter Eggs, an Egg Hunt map, a hoppy bunny-ears' head band, coloring markers, stickers and a basket for your Easter Eggs.</p> <p>Finish the "Eggs-plore 360" Egg Hunt and show your completed Egg Hunt map to our staff at the Holidays 360 Information Center at the Ngong Ping Village. Finally, follow the Ngong Ping 360 Facebook or Instagram page to enter the Egg Hunt Mission Lucky Draw once. Prizes include a 2-days-1-night Novotel Citygate Hong Kong Hotel accommodation with 2 Ngong Ping 360 round-trip cable car tickets (Crystal Cabin) package; Nintendo Switch; 2 Ngong Ping 360 round-trip cable car tickets (Standard Cabin) and more.</p>
Remarks:	Trade Promotion Competition License Number: 54252
Easter-themed Egg-stagrammable Spots	
Date:	April 2 – June 14, 2021
Time:	10:30am – 5:30pm
Location:	Ngong Ping Village Stupa Square

About Ngong Ping 360

As an important tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers an exciting opportunity for guests to experience a unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping. Guests can visit the Chinese architecturally designed Ngong Ping Village, where they can enjoy a wide range of dining, shopping and entertainment options and culturally themed attractions, including VR 360, Motion 360 and Walking with Buddha.

The Ngong Ping Cable Car is a rare example of a bi-cable gondola circulating lift system, and is the longest aerial cable car system of its kind in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay and the Hong Kong International Airport.

The Ngong Ping Cable Car experience and the Tai O culture tour, along with Big Buddha and Po Lin Monastery, ranked second in the "Top 10 experiences in Asia" category of the Travellers' Choice Awards for Experiences announced by the world-renowned travel website TripAdvisor in 2018. They were also ranked together as one of TripAdvisor's "Top 25 experiences in the World". In the same year, Ngong Ping 360 received TripAdvisor's "Certificate of Excellence 2018". In 2017, it was recognised as one of "The world's 10 best cable cars" by USA Today. Ngong Ping 360 was also selected as amongst "10 of the world's best cable car rides" by CNN.com in 2015. In 2014, the company received the CILT Award 2013 – Enterprise Award presented by the Chartered Institute of Logistics and Transport in Hong Kong (CILTHK). Ngong Ping 360

was also featured in "Cable cars: 10 amazing rides around the world" by The Daily Telegraph in the UK.

This Press Release is issued by Above the Line PR & Communications for and on behalf of Ngong Ping 360.

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