

## **Immediate Release**

**CA14/2018**

### **Ngong Ping 360 fare prices will change on 1 October**

(Hong Kong, 26 September 2018) Today, Ngong Ping 360 announces new prices for cable car tickets. As from 1 October 2018, an adult round-trip Standard Cabin and Crystal Cabin cable car ticket will increase from HK\$210 and HK\$290 to HK\$235 and HK\$315 respectively; a child round-trip Standard Cabin and Crystal Cabin will increase from HK\$100 and HK\$180 to HK\$110 and HK\$190 respectively. The weighted average cable car fare increase will be 10.4%#. For details, please refer to the new price table in the appendix. Ngong Ping 360 will offer a series of special discounts for Hong Kong residents, including the following:

- Hong Kong residents\* visiting on their birthdays will be entitled to one free ride on Ngong Ping Cable Car Standard Cabin round-trip from 1 October 2018 to 30 September 2019.
- Hong Kong residents\* will be able to purchase any ticket types at the Tung Chung or Ngong Ping Cable Car Terminals at the current price from 1 October to 31 December 2018.
- The price of the 360 Annual Pass will remain unchanged at HK\$550. Annual Pass holders are entitled to unlimited Standard Cabin rides for one year from the day of purchase. Those who purchase an Annual Pass between 1 October and 31 December 2018 will also receive four 50% off coupons with a total value of HK\$470. Companions of the Annual Pass holder can use the coupons on purchasing cable car tickets (Standard Cabin) at Tung Chung or Ngong Ping Cable Car Terminals until 30 June 2019. The coupons cannot be used in conjunction with other promotional offers.

Dr Stella Kwan, Managing Director of Ngong Ping 360, said that "As among '10 of the world's best cable car rides', Ngong Ping 360 is committed to maintaining high quality cable car service and providing guests with the most comfortable cable car journeys. Therefore, it is necessary to invest many resources in cable car maintenance, including procurement of components from the European factories and inviting European ropeway experts to assist in large-scale maintenance works."

She went on to mention that in 2018, “Ngong Ping Cable Car experience and itinerary of Tai O culture tour, along with the Big Buddha and Po Lin Monastery, was ranked second in the “Top 10 experiences in Asia” and also one of the “Top 25 experiences in the World” categories of the Travellers’ Choice Awards for Experiences announced by the world-renowned travel website TripAdvisor in 2018. To continue to enrich guests’ travel experience, the company invested additional resources in the first half of the year to enhance its entertainment facilities, such as launching VR 360 in February. In addition, the company is planning to embellish some of the facilities at Tung Chung Terminal and Ngong Ping Village, and enrich the content of seasonal events to elevate guests’ experience in the coming years.”

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#The average increase of 10.4% is calculated by the weighted average method. When calculating the average increase, we have referred to the individual fare increase of each type of cable car ticket (adult, child and elderly) and its related sales proportion.

\* Guests must present their valid Hong Kong Identity Cards or birth certificates

### **About Ngong Ping 360**

As an important tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers an exciting opportunity for guests to experience a unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping. Guests can visit the Chinese architecturally designed Ngong Ping Village, where they can enjoy a wide range of dining, shopping and entertainment options and culturally themed attractions, including VR 360, Stage 360, Motion 360 and Walking with Buddha.

The Ngong Ping Cable Car is a rare example of a bi-cable gondola circulating lift system, and is also the longest aerial cable car system of its kind in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay and the Hong Kong International Airport.

Ngong Ping Cable Car experience and itinerary of Tai O culture tour, along with the Big Buddha and Po Lin Monastery, ranked second in the “Top 10 experiences in Asia” category of the Travellers’ Choice Awards for Experiences announced by the world-renowned travel website TripAdvisor in 2018. Meanwhile, it is also one of the “Top 25 experiences in the World”, ranked by TripAdvisor. In the same year, Ngong Ping 360 also received the “Certificate of Excellence 2018” presented by TripAdvisor. In 2017, the Company was recognised as one of “The world’s 10 best cable cars” by USA Today. Besides, it was also selected as amongst “10 of the world’s best cable car rides” by CNN.com in the USA in 2015. In 2014, Ngong Ping 360 received the CILT Award 2013 – Enterprise Award presented by the Chartered Institute of Logistics and Transport in Hong Kong (CILTHK). It was also selected as one of the “Cable cars: 10 amazing rides around the world” by The Daily Telegraph in the UK.

**Appendix:**

**New Discount Offers**

Promotional Offer	Details	Offer Period
Birthday promotion	Hong Kong residents can enjoy a free ride on Standard Cabin round-trip on their birthdays (Remark 1).	From 1 October 2018 to 30 September 2019.
Current price	Hong Kong residents can purchase any ticket types at Tung Chung or Ngong Ping Cable Car Terminals at the current price (such as Standard Cabin, Crystal Cabin and 1+1 Standard & Crystal Round-Trip Cable Car). (Remark 1).	From 1 October to 31 December 2018.
360 Annual Pass offer	The price of the 360 Annual Pass will remain unchanged at HK\$550. Annual Pass holders are entitled to unlimited Standard Cabin rides for one year from the day of purchase. Those who purchase an Annual Pass between 1 October and 31 December 2018 will also receive four 50% off coupons with a total value of HK\$470. Companions of the Annual Pass holder can use the coupons on cable car tickets (Standard Cabin) until 30 June 2019. The coupons cannot be used in conjunction with other promotional offers.	Purchase of 360 Annual Pass from 1 October to 31 December 2018.
Remark 1: Guests must present their valid Hong Kong Identity Cards or birth certificates to enjoy these special offers.		

**New Prices (in HK\$) effective from 1 October 2018**

Ticket Type	New Price	Current Price
<b>Adult</b>		
Round-Trip (Standard)	\$235	\$210
Single-Trip (Standard)	\$160	\$145
Round-Trip (Crystal)	\$315	\$290
Single-Trip (Crystal)	\$215	\$200
<b>Child</b>		
Round-Trip (Standard)	\$110	\$100
Single-Trip (Standard)	\$75	\$70
Round-Trip (Crystal)	\$190	\$180
Single-Trip (Crystal)	\$135	\$130
<b>Senior</b>		
Round-Trip (Standard)	\$155	\$140
Single-Trip (Standard)	\$105	\$95
Round-Trip (Crystal)	\$235	\$220
Single-Trip (Crystal)	\$160	\$150