

Press Release
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1.04 million guests visited Ngong Ping 360 in 2017
New attraction VR360 to be launched

(Hong Kong, 25 January 2018) Listed in the top 10 of the world's most amazing cable car experiences, Ngong Ping 360 provides guests with a unique travel experience. In its quest to become the gateway to Lantau Island West and a must-visit travel destination, the company is striving to launch a range of new programmes and services. In order to maintain the reliability and safety of the cable car, the company conducted a 5-month rope replacement project in the first half of 2017. The average reliability of the cable car reached a new high of 99.91% in 2017, equivalent to a delay of less than 1 minute in every 8 hours of operation.

The extent of the rope replacement project meant that there were 120 fewer days of cable car operation in 2017 than in 2016¹. In 2017, 1.04 million guests visited Ngong Ping 360, representing a 38.9% decrease from 1.71 million in 2016. The average number of guests per day decreased only slightly by 3.2% from 5,254 in 2016 to 5,086.

Last year, 57% of our guests were from Western and Asian areas, 27% were from China and Macau and 16% were Hong Kong residents. Numbers of guests from the Philippines (up 56%) and Indonesia (up 53%) experienced the highest growth rates relative to those from other areas.

VR360 to be launched

Ngong Ping 360 strives to generate novel ideas that promote the sustainable development of Hong Kong's tourism industry and to provide guests with sensory experience. VR360, a brand new virtual reality and multi-media sensory attraction featuring local travel, film, innovative technology and fashion design, will be launched next month.

As a major home-grown tourist destination, Ngong Ping 360 has always been an advocate for local movies and local creative industry. Following its successful cooperation on Raman Hui's top grossing Asian film of 2015, *Monster Hunt*, Ngong Ping 360 will feature the sequel, *Monster Hunt 2*, in the new attraction. Hong Kong fashion designer Vivienne Tam and a local technology start-up will also be involved in VR360. Guests will be able to participate in the startling High Altitude Ropeway Walk and play hide-and-seek with *Monster Hunt*'s main

¹ The total operation days in 2017 were 120 days less than 2016. The days on which service was suspended due to bad weather and scheduled maintenance in 2016 have been deducted.

character Wuba. They will also be able to put on Monster Hunt fashion designed by Vivienne Tam in the Enchanting Wardrobe and make wishes under the Cinematic Wishing Shrine.

Ngong Ping 360, Raman Hui, Director of "Monster Hunt 2" and Vivienne Tam have something in common: all are international products with Hong Kong origins. Ngong Ping 360 is one of a kind in Asia recognised among the world's 10 best cable car experiences by the international media. The unlimited creativity of Ramen Hui has made him a big name in Hollywood as the "Father of Shrek" and won him Best New Director at the Hong Kong Film Awards with Monster Hunt, his directing debut. Vivienne Tam has been named among the "25 Top Chinese-Americans in Business" by Forbes magazine. Added to this impressive trio is the Hong Kong start-up corporation, which is staffed by a host of local talent in creative design, digital marketing and computer software design, and is responsible for creating VR360. This cross-sector collaboration demonstrates the flexibility and team spirit of Hong Kong people, and VR360 will thus help support the development of the local tourism, film, fashion and creative industries.

VR360 will be launched on 8 February at Ngong Ping Village with an opening ceremony and media preview, at which details of the new attraction will be revealed.

Wuba 360 station master to distribute gifts in Chinese New Year

On 10, 11, 24 and 25 February (Saturday and Sunday), Ngong Ping 360 will welcome a special guest. Wuba from Monster Hunt 2 will be donning Ngong Ping 360's uniform and taking on the role of 360 station master. From 11 am to 1 pm, guests will be able to interact and take pictures with Wuba at either Tung Chung or Ngong Ping Cable Car terminals. Guests who upload their photos with Wuba to their personal Facebook with the hashtag #NgongPing360 will receive one of the following gifts, such as Monster Hunt New Year gift set, a Ngong Ping 360 red packet set, a Wuba red packet set or a Wuba calendar card, subject to daily stock availability.

From 16 to 23 February, Ngong Ping 360 will have extended opening hours to allow more guests to enjoy the many attractions on offer during the Chinese New Year holiday. The details are as follows.

Date	Service Hours
16-19 February	9:00 am – 8:00 pm
20-23 February	9:30 am – 6:00 pm

Guests who purchase a 360 Annual Pass for HK\$550 at the Tung Chung Cable Car Terminal from 16 February to 2 March will be able to take advantage of express ticketing services and receive a gift voucher worth HK\$300. The voucher will include a single-trip Crystal Cabin

upgrade and tickets for Ngong Ping Village's attractions. To celebrate the Chinese New Year, Ngong Ping Village will host lion dance performances at specific times between 16 and 23 February.

Dr Stella Kwan, Managing Director of Ngong Ping 360, is proud of the company's dedication to safety. This has been particularly evident over the past year, through the completion of the unprecedented rope replacement project. The average reliability of the cable car reached a new high of 99.91%, providing a safe, reliable and comfortable journey for guests. Dr Kwan commented on the gap between the actual and expected guest numbers due to unstable weather and typhoons following Ngong Ping 360's reopening in June 2017. After launching a series of activities and strengthening global promotion and publicity, the number of visitors increased during the fourth quarter of 2017. Over 200,000 guests visited Ngong Ping 360 in December, which is the highest number of visitors on record for the same period over the past 10 years. "This demonstrates the great support of and confidence in Ngong Ping 360 since the reopening of the cable car", Dr Kwan said. She went on to express her excitement about VR360, commenting that "we hope to attract more guests by bringing them a brand new Hong Kong style travel experience".

About Ngong Ping 360

As an important tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers guests a unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping. Guests can visit the Chinese architecturally designed Ngong Ping Village, where they can enjoy a wide range of dining, shopping and entertainment options and culturally themed attractions, including Stage 360, Motion 360 and Walking with Buddha.

The Ngong Ping Cable Car is a rare example of a bi-cable gondola circulating lift system, and is also the longest aerial cable car system of its kind in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay and the Hong Kong International Airport.

Ngong Ping 360 received the CILT Award 2013 – Enterprise Award presented by the Chartered Institute of Logistics and Transport in Hong Kong (CILTHK) in 2014. It was also selected as one of the “Cable cars: 10 amazing rides around the world” in the same year by The Daily Telegraph in the UK and named amongst “10 of the world's most amazing cable car experiences” by CNN.com in the USA in 2015 and 2017. It was recognised as one of “The world's 10 best cable cars” by USA Today in 2017. Ngong Ping 360 also received a Certificate of Excellence 2017 from TripAdvisor.

About “Monster Hunt 2”

Oriental fantasy-comedy “Monster Hunt 2”, directed by Raman Hui and starring award-winning actor Tony Leung Chiu-wai, is scheduled to hit theatres on Chinese New Year's Day. Sequel to the 2015 Chinese smash hit “Monster Hunt”, it's story continues with baby monster king Wuba embarks on his own journey after departing with his human parents Yin (Jing Boran) and Nam (Bai Baihe). A new dark lord arises and swears to eliminate the only heir of the monster kingdom, forcing Wuba to take another exile. He befriends gambler Gu (Tony Leung Chiu-wai) who is at first reluctant to help him. They form a bond along the way and Gu vows to protect him from the new threat. Meanwhile, Yin and Nam get wind of the heavy bounty placed by the dark lord and decide to take on another dangerous journey to save Wuba. Yet they have absolutely no idea what menacing force they are up against. The movie is selected to be featured in the Berlinale Special Gala, which is another international honour for Chinese movies in addition to Wuba's appearance at the New York Fashion Week alongside internationally acclaimed fashion designer Vivienne Tam.

Photos

1. Dr Stella Kwan, Managing Director of Ngong Ping 360 shares the business overview of Ngong Ping 360 in 2017.





2. On 10, 11, 24 and 25 February (Saturday and Sunday), Ngong Ping 360 will welcome a special guest. Wuba from Monster Hunt 2 will be donning Ngong Ping 360's uniform and taking on the role of 360 station master. From 11 am to 1 pm, guests will be able to interact and take pictures with Wuba at either Tung Chung or Ngong Ping Cable Car terminals.



