

Immediate Release
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(Photo Download Link: <http://bit.ly/43YTiAu>)

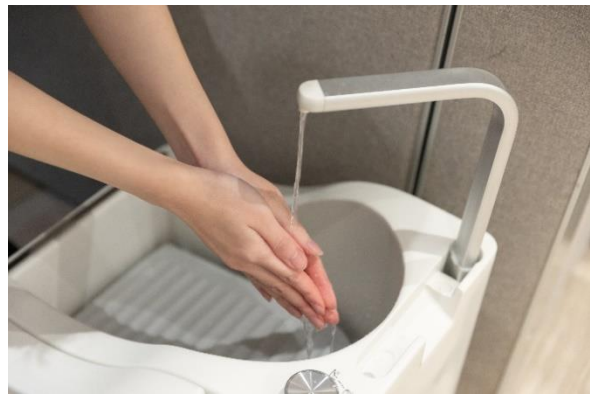
**Ngong Ping 360 Wins "Muslim-Friendly Attraction of the Year" Award
For Outstanding Muslim-Friendly Travel Experience**



(Hong Kong, 13 June 2025) Following last year's being rated as Accredited Attraction – Gold by the leading authority on Muslim travel, Crescent Rating, Ngong Ping 360 has once again been acknowledged, winning the "Muslim-friendly Attraction of the Year" at the "Halal in Travel Awards 2025". The recognition affirms our efforts in creating a Muslim-friendly travel environment. This international award attracted organizations around the world.

Mr. James Tung, Managing Director of Ngong Ping 360, received the award in Singapore. He also participated in a panel where he shared Ngong Ping 360's experience in promoting Muslim-friendly travel. Mr. Tung stated that the award is the greatest recognition of the colleagues' efforts and he thanked the Hong Kong Tourism Board for fully supporting Ngong Ping 360 in creating a Muslim-friendly travel environment, "We have long placed great importance on our Muslim guests, striving to provide the best travel and dining services, to ensure they have the optimal experience. With new direct flight route opening between Hong Kong and Middle East cities, increasing interactions between Hong Kong and Muslim markets, and the growing middle-class population with purchasing power in ASEAN Muslim countries, I believe Ngong Ping 360 will welcome more Muslim guests in the future. I hope that our Muslim-friendly

measures will facilitate their visits, allowing them to enjoy Ngong Ping 360's unique cable car and travel experiences worry-free."



Guests from Southeast Asian region accounts for approximately 30% of Ngong Ping 360's total guests in the first five months of this year, in which average daily number of guests from countries and regions with high Muslim populations including Indonesia, Malaysia and the Middle East increased compared to the same period last year. To enhance the travel experience for Muslim guests, Ngong Ping 360 has set up men and women separated prayer rooms at Ngong Ping Village, equipped with abayas, prayer mats, Quran, Tasbih and other prayer amenities for use. Ablution facilities and water-friendly washrooms are also available at Ngong Ping Village. In terms of dining, a Halal restaurant has been specially introduced to Ngong Ping Village to provide dining option for Muslim guests. Ngong Ping 360 has also incorporated Muslim cultural content into frontline staff training, to ensure they possess relevant fundamental knowledge and understand the needs of Muslim guests.



Besides, Ngong Ping 360 is continuously promoting its unique experiences to Muslim travelers, including participation in a major travel exhibition in Dubai in May last year, showcasing products to over 40,000 attendees, and introducing Ngong Ping 360's Muslim-friendly travel experiences to Middle Eastern tourism industry professionals at travel exhibitions in Riyadh and Dubai in October last year. Ngong Ping 360 has also produced travel brochures in Bahasa Indonesia to introduce Ngong Ping cable car, Ngong Ping, and Tai O tourism experiences to Indonesian guests.

Looking ahead, Ngong Ping 360 will leverage its existing Muslim-friendly certifications and facilities as a foundation to intensify targeted promotions through Muslim-preferred social platforms, media channels, and sales networks, with the goal of establishing itself as a must-visit destination for Muslim travelers in Hong Kong.

Photos:

1. Ngong Ping has been recognized as the "Muslim-friendly Attraction of the Year" at the "Halal In Travel Awards 2025". Mr. James Tung, Managing Director of Ngong Ping 360, received the award in Singapore.



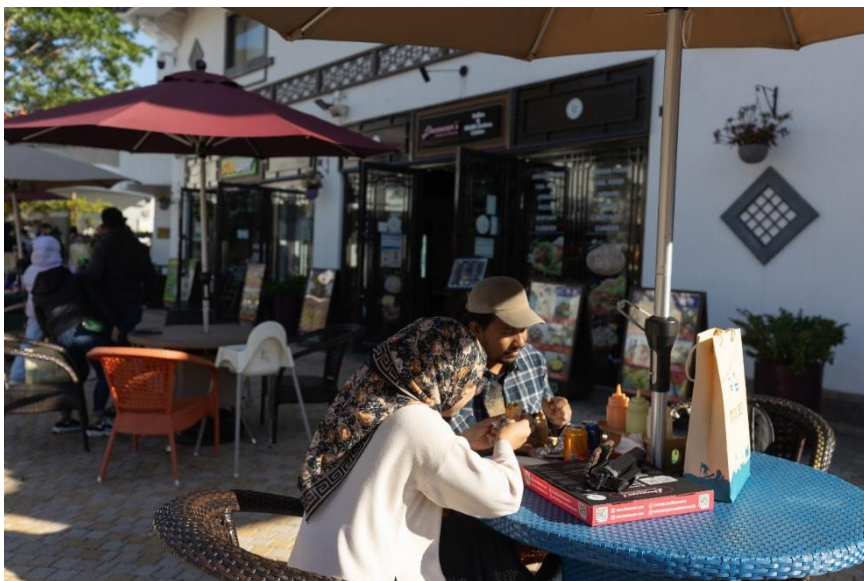
2. Ngong Ping 360 has set up men and women separated prayer rooms at Ngong Ping Village, equipped with abayas, prayer mats, Quran, Tasbih and other prayer amenities for use.



3. Ablution facilities and water-friendly washrooms are available at Ngong Ping Village.



4. A Halal restaurant has been specially introduced to Ngong Ping Village to provide dining option for Muslim guests.



5. Ngong Ping 360 participated in a major travel exhibition in Dubai in May last year, showcasing products to over 40,000 attendees.



6. Ngong Ping 360 has introduced the Muslim-friendly travel experiences to Middle Eastern tourism industry professionals at travel exhibitions in Riyadh and Dubai last October.



7. Ngong Ping 360 has produced travel brochures in Bahasa Indonesia to introduce Ngong Ping cable car, Ngong Ping, and Tai O tourism experiences to Indonesian guests.



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About Ngong Ping 360

As a major tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers guests an exciting and unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping and is the longest bicable cable car system in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay, the Hong Kong–Zhuhai–Macao Bridge, and Hong Kong International Airport.

In 2022, Ngong Ping 360 launched “Crystal+”, a new type of cabin developed in France and Italy. All sides and the bottom of the “Crystal+” cabin are made of fully transparent tempered glass, providing our guests with 80% visibility and an unobstructed 360° panoramic view of Lantau Island, to create an extraordinary travel experience.