

**Immediate Release**

CA24/2025

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**Ngong Ping 360 Presents “Ngong Ping Hiking Pass”**  
**Echoing the Government’s “Four Peaks” Tourism**  
**Collect Stamps at 4 Featured Trails to Redeem Special Gifts**  
**Enjoy 15%-off for Two “360 Annual Passes”**  
**Spread Outdoor Fun and Promote Green Tourism**



(From left to right) Mr. Henry Wong, Director of Trade Development for the Hong Kong Tourism Board; Ms. Hung Pui-Ling, Elsa, Assistant Commissioner for Tourism, Culture, Sports and Tourism Bureau; Mr. Tung Pui-chuen, James, Managing Director of Ngong Ping 360; Mr. Lai Kin-Ming, Mickey, JP, Director of Agriculture, Fisheries and Conservation; and Mr. Ng Hi-On, MH, Deputy Chairman of the Travel Industry Council of Hong Kong attended the launch ceremony of "360 Hiking Pass".

**(Hong Kong, 6 November, 2025)** Surrounded by boundless seas and lush mountains, Ngong Ping is the best hiking destination for fall. This fall, Ngong Ping 360 introduces the **“Ngong Ping Hiking Pass”** – a “check in”-based gamified platform that encourages guests to explore the natural surrounds around Ngong Ping and promote green tourism through hiking, echoing to Government’s “Four Peaks” tourism initiative.

**“Ngong Ping Hiking Pass”** is a web-based application, featuring four trails around Lantau Peak, which is one of the peaks **covered in “Four Peaks” tourism initiative**. Guests can scan the QR codes located at the designated locations of each trails and collect digital stamps. With specific number of stamps collected and on-day Ngong Ping Cable Car ticket or valid “360 Annual Pass”, guest can receive special

gifts including “Ngong Ping Hiking Pass”-exclusive medals, bags and hats from National Geographic Apparel and an assortment of DECORTÉ’s best sellers. Through the gamified app and attractive redemption programme, Ngong Ping 360 hopes to encourage guests to explore the bountiful nature surrounding Ngong Ping.

Besides, Ngong Ping 360 is also launching a limited-time offer for the “360 Annual Pass”. From now until 31 December, 2025, guests can enjoy a 15% off when purchase two “360 Annual Passes”, enjoying unlimited rides on the Ngong Ping Cable Car (Standard Cabin) within a year. The offer encourages guests to visit Ngong Ping around the year with their friends and family, to experience the joy of exploring different hiking trails.



The launch ceremony of **“Ngong Ping Hiking Pass”** took place today at Ngong Ping Village, where Mr. Tung Pui-chuen, James, Managing Director of Ngong Ping 360, revealed the details of the campaign. Mr. Lai Kin-Ming, Mickey, JP, Director of Agriculture, Fisheries and Conservation; Ms. Hung Pui-Ling, Elsa, Assistant Commissioner for Tourism, Culture, Sports and Tourism Bureau; Mr. Ng Hi-On, MH, Deputy Chairman of the Travel Industry Council of Hong Kong; and Mr. Henry Wong, Director of Trade Development for the Hong Kong Tourism Board were invited to host the ceremony. The event also invited a group of primary school students from Tung Chung Catholic School (Primary Section) to participate, aiming to bring the it into the community and pass on the message of environmental conservation to the next generation.



**Mr. Lai Kin-Ming, Mickey, JP, Director of Agriculture, Fisheries and Conservation Department**, said, "Green tourism has become a rising focus in Hong Kong's tourism, with hiking trails and natural landscapes in country parks being an important element. One notable destination is Lantau Peak, which is highlighted in the "Ngong Ping Hiking Pass" and is part of the government's recent "Four Peaks" tourism initiative. The Agriculture, Fisheries and Conservation Department will continue enhancing trail facilities of "Four Peaks", and collaborate with the tourism industry and nearby tourist attractions to form "green" itineraries, develop tourism products and strengthen the promotion of "Four Peaks". Stay tuned as the "Four Peaks" experience continues to expand and gain momentum!"



**Mr. Tung Pui-chuen, James, Managing Director of Ngong Ping 360 Limited**, said, "Built along the mountainside, Ngong Ping Cable Car is adjacent to multiple hiking trails. While riding in the Crystal or Crystal+ cabins, guests can often see hikers walking along the Ngong Ping Trail through the glass floor. Beyond the Ngong Ping Trail, Ngong Ping

360 is also close to several other trails including the Ngong Ping Viewing Point and the Nei Lak Shan Country Trail. We hope to introduce more people to these natural treasures and enrich our guests' tourism experience - an idea that perfectly aligns with the government's "Four Peaks" tourism initiative. The "Ngong Ping Hiking Pass" combines gaming and hiking elements. I hope this application will enable more people to experience Ngong Ping's unique green tourism resources."

## Four Selected Scenic Hiking Trails

### "Check-in" While Exploring the Beauty of the Views



The "Ngong Ping Hiking Pass" web-based app, designed for all hiking enthusiasts, is now available. Anyone can register and use it for free. The app highlights four selected hiking trails: Ngong Ping Viewing Platform, Nei Lak Shan Country Trail, Ngong Ping Trail, and Ngong Ping Trail (Lantau Peak Section). Guests can scan QR codes located at designated spots along the trails to collect digital stamps. In addition to the stamp collection feature, the app provides detailed information about each trail, including its length, estimated walking time, difficulty level, route map, and photos of scenic spots along the way. This allows guests to choose trails that best suit their abilities and preferences. The app also includes links to hiking safety tips, encouraging guests to prepare well before their hike to ensure a safe experience.

"Ngong Ping Hiking Pass" has selected four trails, including one from the **Nei Lak Shan Country Trail** that is sought after by hikers and families for its swaying silvergrass in the fall. The other three trails include Ngong Ping Trail that looks over panoramic vistas of Lantau Island; another trail that can get a view of The Big Buddha and the Ngong Ping Cable Car via the Ngong Ping Viewing Platform; and the Ngong Ping Trail (Lantau Peak Section) that tops Hong Kong's second highest peak, Lantau Peak, through heavenly stairs. As the starting point to these adventures, Ngong Ping 360

welcomes hikers to start their journey via the Ngong Ping 360 Cable Car before choosing a suitable route and drinking in the gorgeous bounty Lantau Island offers.

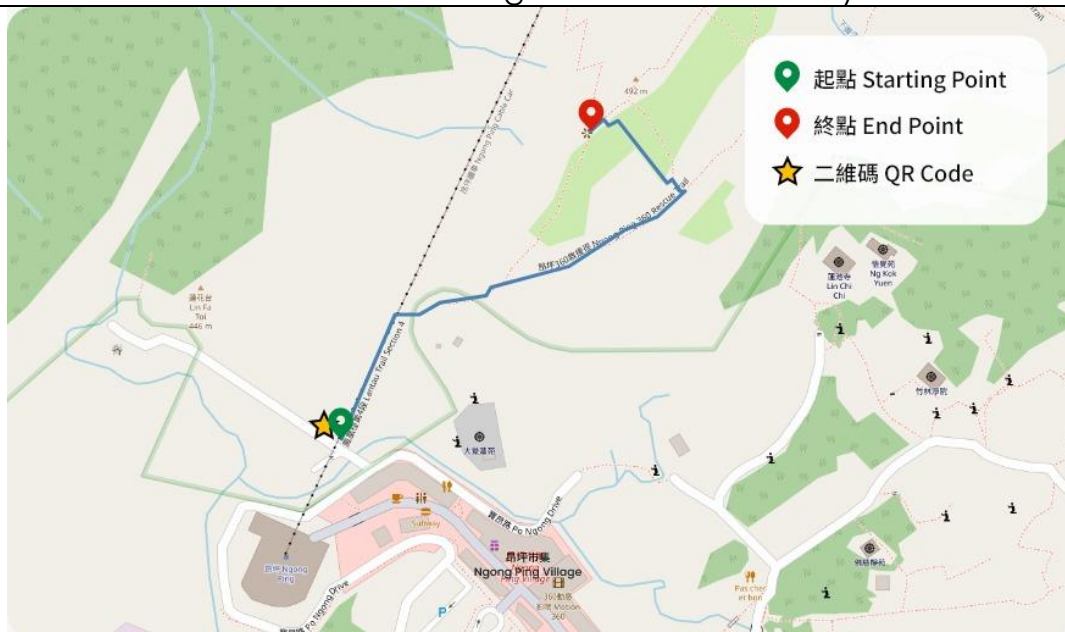
### Trail 1 : Ngong Ping Viewing Platform

Distance: 0.35km

Time required to complete one way: 15 minutes

Difficulty : ★☆☆☆☆

The Ngong Ping Viewing Platform, located near Ngong Ping Village on Lantau Island, offers visitors breathtaking panoramic views of the Big Buddha and surrounding landscapes. The platform features a 360-degree vantage point to admire the world's tallest outdoor bronze seated Buddha, while taking in the sweeping vistas of the South China Sea, Hong Kong–Zhuhai–Macao Bridge, and lush Lantau Peak. As an extension of the Ngong Ping 360 cable car experience, the platform serves as both a photographer's paradise and perfect spot to appreciate the harmonious blend of cultural heritage and natural beauty in Lantau.



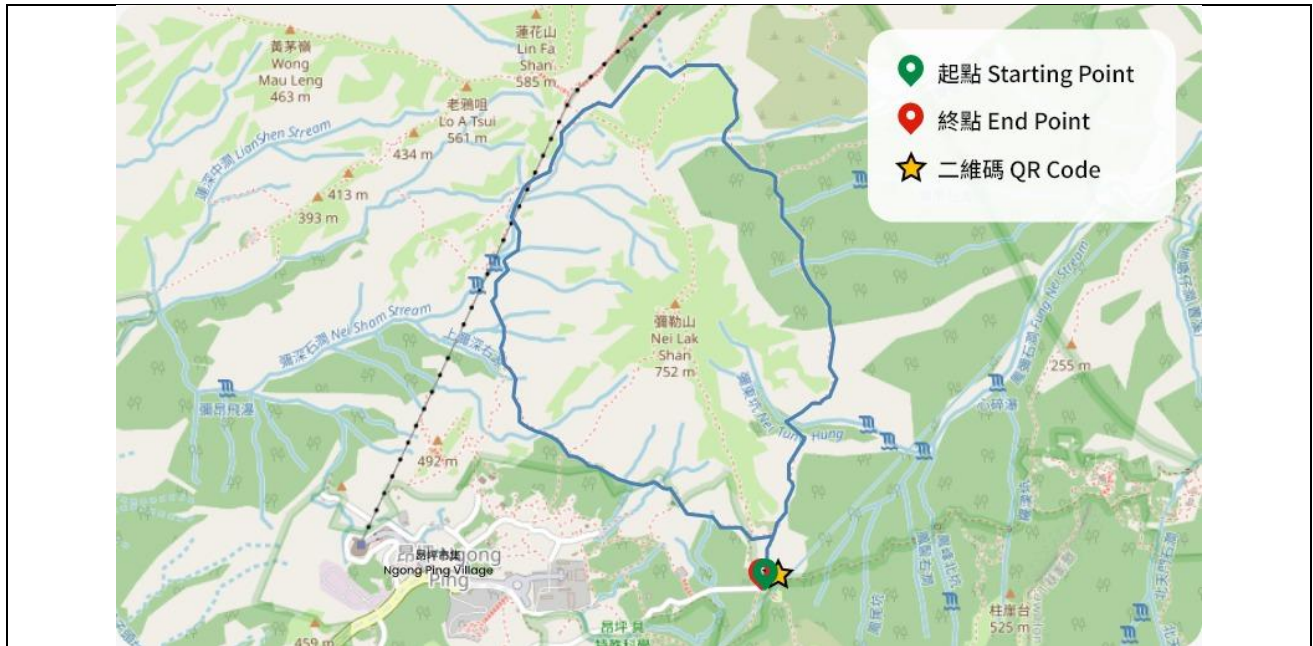
### Trail 2 : Nei Lak Shan Country Trail

Distance: 5km

Time required to complete one way: 2 hours

Difficulty : ★★☆☆☆

The Nei Lak Shan Country Trail is an easy circular hike starting at Dong Shan Fa Mun. This flat trail features scenic lookouts over Ngong Ping and the Big Buddha. Seasonal views include misty hills in spring/summer and golden silvergrass in autumn/winter. Midway, hikers can watch cable cars pass overhead, while sunset paints Ngong Ping Village and the Big Buddha in golden light. The trail winds through secondary forests with unique plants like yellow Buttercup Orchids. Panoramic views extend east to Tung Chung's skyline and hilltop temples, and north to the airport and Hong Kong–Zhuhai–Macao Bridge stretching into the Pearl River.



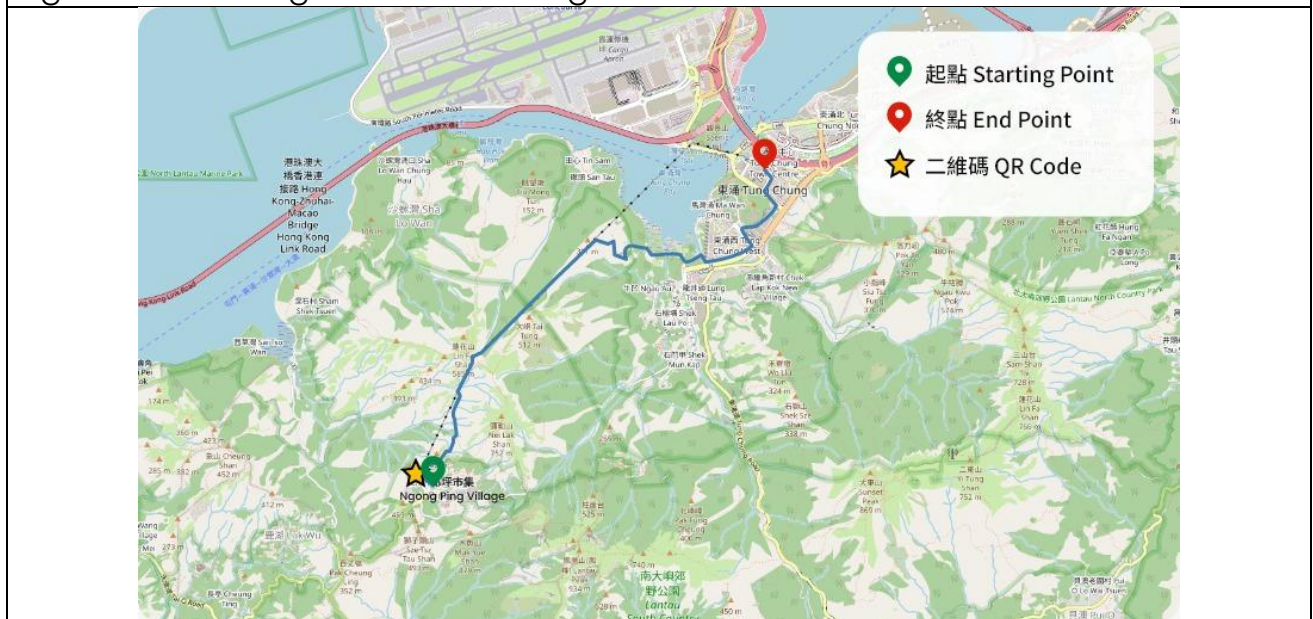
### Trail 3 : Ngong Ping Rescue Trail

Distance: 5.7km

Time required to complete one way: 3 hours

Difficulty : ★★★★★

The Ngong Ping Rescue Trail is almost parallel to the Ngong Ping Cable Car route. Upon passing Tower No. 3, you'll be rewarded with breath-taking views of Tung Chung Bay and Hong Kong International Airport. As you proceed further, reaching Tower No. 5 brings you to the highest point of the Ngong Ping Trail - the Nei Lak Shan Turning Station. From here, you can gaze upon endless skies and rolling mountains while looking up at the parallel cable car lines - a truly unique perspective. Finally, a gentle descent leads to the exit at Ngong Ping, where the sight of the Big Buddha signals the nearing end of this unforgettable trail adventure.



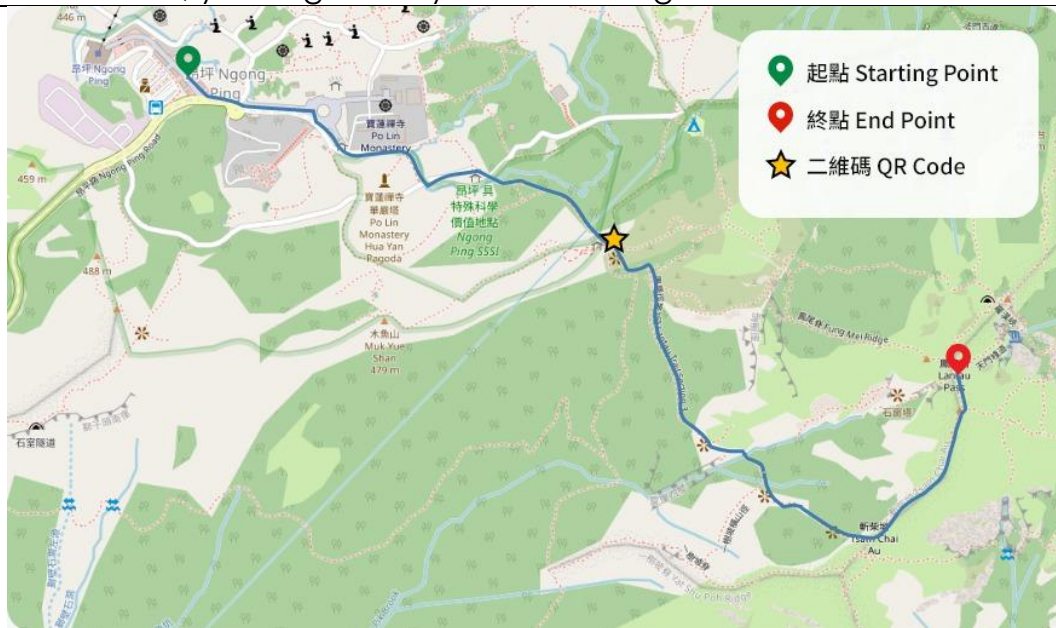
### Trail 4 : Ngong Ping Trail (Lantau Peak Section)

Distance: 5.2km

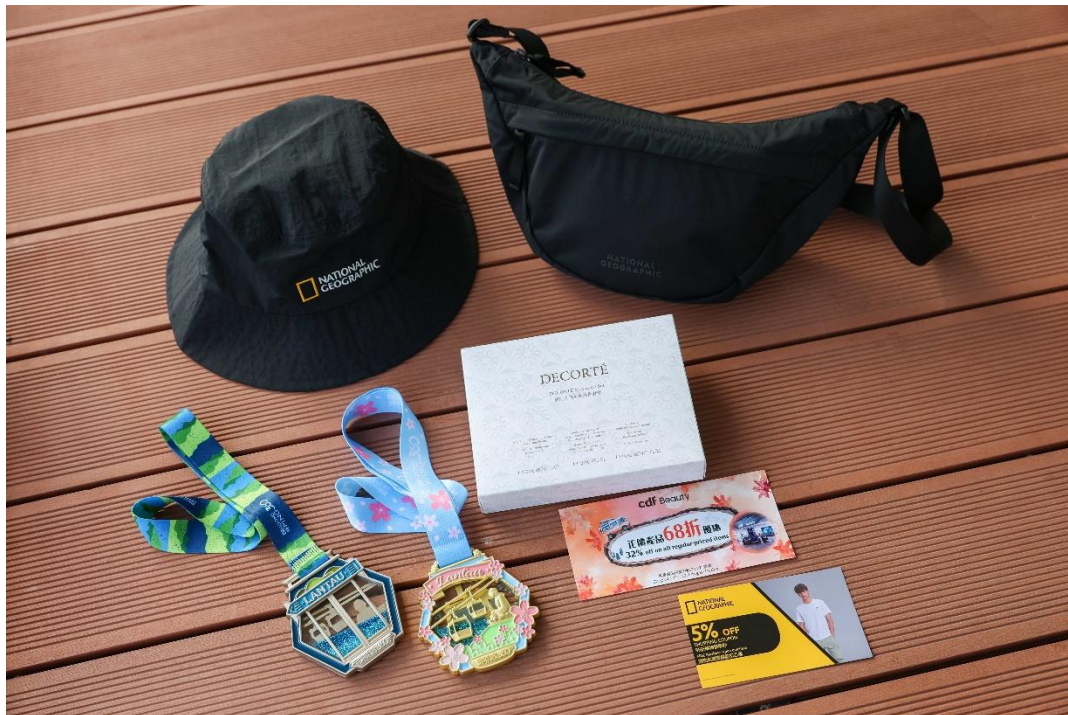
Time required to complete one way: 4 hours

Difficulty : ★★★★★☆

For those looking to conquer Lantau Peak, Hong Kong's second-highest mountain, may choose to start from Ngong Ping. After passing the "Sunrise on Phoenix Mountain" archway, hikers can ascend the 934-meter peak via the "Stairway to Heaven". As you climb higher, look back to see the 38 giant wooden pillars of the "Wisdom Path" forming an infinity symbol, a sight that grows more awe-inspiring with each step. The strenuous hike rewards you with breath-taking views: on clear days, you can see the Shek Pik Reservoir, southern Lantau waters, and Ngong Ping below; when clouds roll in, you might find yourself walking above a sea of mist.



## Dial up the Outdoor Fun with Stamp Collection & Gift Redemption Feature



Guests can scan the QR codes located at the designated locations of each trails and collect digital stamps. With specific number of stamps collected and on-day Ngong Ping Cable Car ticket or valid “360 Annual Pass”, guest can receive special gifts at Holidays 360 Information Center. With one digital stamp from any hiking route, guest can redeem an assortment of DECORTÉ’s best sellers, a 32%-off discount voucher for cdf Beauty and and a 5% off voucher for National Geographic Apparel; with two stamps from any two hiking routes, guest can redeem a bag or a hat from National Geographic Apparel, and a “Ngong Ping Hiking Pass”-exclusive medal. Gifts are limited in quantities and available at a first-come-first-served basis.

| Ngong Ping 360 “Ngong Ping Hiking Pass” Details                 |                                                                                                                                                                                                                                                                                                       |                                                                              |
|-----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| Date:                                                           | Starting 7 November, 2025                                                                                                                                                                                                                                                                             |                                                                              |
| Details:                                                        | Login to “Ngong Ping Hiking Pass” web-based app and scan the designated QR code placed along the trail to receive a digital stamp. With specific number of stamps and on-day Ngong Ping Cable Car ticket or valid “360 Annual Pass”, guest can receive special gifts Holidays 360 Information Center. |                                                                              |
| Ngong Ping 360 “Ngong Ping Hiking Pass” Gift Redemption Details |                                                                                                                                                                                                                                                                                                       |                                                                              |
| Phase One Rewards                                               | One digital stamp from any trail                                                                                                                                                                                                                                                                      | 1. An assortment of DECORTÉ’s best sellers,                                  |
|                                                                 |                                                                                                                                                                                                                                                                                                       | 2. 32%-off discount voucher for cdf Beauty; and                              |
|                                                                 |                                                                                                                                                                                                                                                                                                       | 3. a 5% off cash voucher from National Geographic Apparel                    |
| Phase Two Rewards                                               | Two digital stamps from any of the                                                                                                                                                                                                                                                                    | 1. A hat or a bag from National Geographic Apparel (limited to 50 sets); and |

|                                                                                                                                                                                                                                                                                                                                                                                                    |                                 |                                     |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|-------------------------------------|
|                                                                                                                                                                                                                                                                                                                                                                                                    | two trails                      | 2. a “Ngong Ping Hiking Pass” medal |
| <ul style="list-style-type: none"> <li>● Redemptions are limited in quantities and available at a first-come-first-served basis.</li> <li>● Digital stamps are stored cumulatively. Upon accumulating two electronic stamps from distinct paths, both Phase One and Phase Two rewards may be redeemed simultaneously.</li> <li>● Each person may redeem the reward only once per phase.</li> </ul> |                                 |                                     |
| Redemption Location:                                                                                                                                                                                                                                                                                                                                                                               | Holidays 360 Information Center |                                     |
| Redemption Time:                                                                                                                                                                                                                                                                                                                                                                                   | 10am – 5pm                      |                                     |

**Get 15% Off when Purchase Two “360 Annual Passes”**  
**Enjoy the Outdoor Fun with Your Loved Ones**



From now until 31 December, 2025, guests can enjoy a 15% off when purchase two “360 Annual Passes”, enjoying unlimited rides on the Ngong Ping Cable Car (Standard Cabin) within a year. The offer is applicable to adult, child and senior passes. Guests can also enjoy 15% off when renewing two “360 Adult Annual Pass”. Guests are encouraged to visit with family, elders, or friends to share the joy of exploring different hiking trails together.

| “360 Annual Pass” Promotion |                                                                                                                                                                       |
|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Details :                   | From now until 31 December, 2025, purchases of two “360 Annual Passes” will receive 15% off. Guests can also enjoy 15% off when renewing two “360 Adult Annual Pass”. |

|                      |                                                                                                                       |                         |                        |
|----------------------|-----------------------------------------------------------------------------------------------------------------------|-------------------------|------------------------|
| Promotion :          |                                                                                                                       | Original price (1 pass) | Special Price (1 pass) |
|                      | Adult                                                                                                                 | \$620                   | \$527                  |
|                      | Child                                                                                                                 | \$295                   | \$251                  |
|                      | Senior                                                                                                                | \$320                   | \$272                  |
| How to purchase :    | Guests can purchase the "360 Annual Pass" at designated counters at the Ngong Ping 360 Tung Chung Cable Car Terminal. |                         |                        |
| Promotional Period : | From now until 31 December, 2025                                                                                      |                         |                        |

- END -

### **About Ngong Ping 360**

As a major tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers guests an exciting and unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping and is the longest bicable cable car system in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay, the Hong Kong–Zhuhai–Macao Bridge, and Hong Kong International Airport.

In 2022, Ngong Ping 360 launched "Crystal+", a new type of cabin developed in France and Italy. All sides and the bottom of the "Crystal+" cabin are made of fully transparent tempered glass, providing our guests with 80% visibility and an unobstructed 360° panoramic view of Lantau Island, to create an extraordinary travel experience.