Immediate Release
CA19/2026
(Photo download: https://bit.ly/4zlvEN1)

Ngong Ping 360 x BLACK & WHITE®
A Nostalgic Christmas with a Taste of Hong Kong
Over 6m-tall Xmas Dutch Windmill Lands Ngong Ping Village
Explore Three Flavourful Scenes for a Hong Kong Feast
Milk Tea Master to Demonstrate Making Technique with 100 Free Cups
50% Off Round-Trip Cable Car Tickets for Hong Kong Residents
$50 Charity Santa Photo to Fulfill Sick Children's Wishes
Indulge in Xmas Vibe with Pipe Band & Magical Bubble Performances



(Hong Kong, 2 November, 2026) This Christmas, Ngong Ping 360 and BLACK & WHITE® present **"Ngong Ping 360 x BLACK & WHITE® A Nostalgic Christmas with a Taste of Hong Kong"** from 3 November 2026 to 10 January 2027. Join us at Ngong Ping Village to savor the authentic flavours of Hong Kong on a cozy winter journey!

To mark the dual milestones of Ngong Ping 360's 20th anniversary and BLACK & WHITE®'s 85th anniversary, the two brands join hands to present four photo-worthy

scenes infused with festive charm and Hong Kong heritage. The journey begins at the classic BLACK & WHITE® iconic milk tea mugs and Dutch windmill, explore a retro cha chaan teng, and marvel at gigantic local food installations for an immersive journey into shared cultural memories.

To offer guests a true local taste, Ngong Ping 360 and BLACK & WHITE® have invited a milk tea master from Chrisly Cafe for live demonstrations of the Intangible Cultural Heritage technique of Hong Kong-style milk tea making on designated days. The master will share secret tips for making authentic milk tea and distribute 100 free cups of silky, rich BLACK & WHITE® Hong Kong-style milk tea per session. Throughout the campaign, special BLACK & WHITE® themed cable car cabins wrapped in custom decals provide a front-row seat to Lantau Island's natural beauty from above.

To celebrate these milestone anniversaries, local guests can enjoy 50% off a round-trip ticket (one-way Crystal and one-way Standard Cabin)! Purchase now: https://bit.ly/47YK7CB

Ngong Ping 360 x BLACK & WHITE® A Nostalgic Christmas with a Taste of Hong Kong Kick-Started



"Ngong Ping 360 x BLACK & WHITE® A Nostalgic Christmas with a Taste of Hong Kong" officially kicked off today at the Ngong Ping Village. Terry Chow, Head of Services Operations of Ngong Ping 360; Amy Wong, Head of Retail & Business Development of Ngong Ping 360; Tracy Fung, Managing Director of FrieslandCampina (Hong Kong); and Nando Kusmanto, Commercial Director of FrieslandCampina Food & Beverages (Hong Kong), marked the beginning of a series of celebratory events, joining together to celebrate this meaningful milestone.

Over 6m-tall Gigantic Dutch Red-and-White Windmill
$50 Charity Santa Photo to Support Sick Children' Wishes



Standing in the centre of Ngong Ping Village's Stupa Square is the 6-meter-tall **"Christmas-themed Giant Windmill Installation"**. Decorated in iconic red-and-white tones, the windmill marks the starting point of the Hong Kong-style Christmas journey. Beside the windmill, a dazzling 4-meter-tall Christmas tree shines alongside a classic BLACK & WHITE® milk tea mug featuring a Friesian cow, a specially-designed Ngong Ping 360 × BLACK & WHITE® milk tea mug, and a giant BLACK & WHITE® evaporated

milk can reminiscent of traditional cha chaan teng beverage counters. Together, they create a fairytale-like photogenic hotspot with authentic Hong Kong culture.



Santa Claus is coming to the "Christmas-themed Giant Windmill Installation"! Meet him on 19, 20, and 24 to 27 December. For just HK$50, guests can capture a highly memorable photo with Santa and receive a complimentary exquisite blind-box magnetic photo frame set. Three limited-edition festive frames will appear at random. All proceeds will benefit the non-profit organisation Make-A-Wish Hong Kong to help grant wishes to children with critical illness!

Three Hong Kong Food-inspired Scenes
Collect Stamps to Redeem Special Edition Milk Tea Mugs

More surprises await inside Ngong Ping Village, where three photo spots invite you to indulge in Hong Kong flavours!



Settle into classic booth seating at **"BLACK & WHITE® Taste of Hong Kong Cha Chaan Teng"** and soak up the sentimental essence of cha chaan teng.



Watch the dynamic **"Golden Ratio HK-style Milk Tea"** installation bring to life the golden ratio and secret recipe behind Hong Kong-style milk tea's silky, rich texture.



At the **"BLACK & WHITE® Authentic Hong Kong Delicacies"**, immerse yourself in a festive Hong Kong-style party and pose for photos with giant egg tarts and pineapple buns, and immerse yourself in this Hong Kong taste Christmas party!



In addition to taking photos, guests can collect stamps to redeem exclusive gifts! On Saturdays and Sundays between 7 November 2026 and 1 January 2027, as well as 24 to 27, 31 December 2026 and 1 January 2027, guests holding on-day cable car tickets

can collect a complimentary stamp card at the Tung Chung Cable Car Station ticketing office or Holidays 360 Information Center. Collect three stamps across the photo spots and present on-day cable car ticket to receive a can of BLACK & WHITE® Classic Milk Tea and a "Taste of Hong Kong" keycap fidget keychain, which blends classic Hong Kong elements such as milk tea, egg tarts, French toast and the cable car. Guests can randomly draw and freely assemble their own keycap!



From 24 to 27 December 2026, the first 20 guests each day who complete their cards will additionally take home a limited-edition Ngong Ping 360 × BLACK & WHITE® milk tea cup - highly collectible keepsake! Gifts are available in limited quantities on a first-come, first-served basis, while stocks last.

Milk Tea Master Demonstrates Intangible Cultural Heritage Milk Tea Skills
100 Free Cups of BLACK & WHITE® Milk Tea Distributed Per Session




As a traditional craft listed on the Representative List of the Intangible Cultural Heritage of Hong Kong, Hong Kong-style milk tea making technique fully embodies the artistry and mastery passed down by milk tea masters. "Ngong Ping 360 x BLACK & WHITE® A Nostalgic Christmas with a Taste of Hong Kong" has specially invited a milk tea master from Chrisly Cafe to conduct a Hong Kong-style milk tea making demonstration live! On 21 November, 19, 25 and 26 December, the master will give demonstrations of the signature technique, including blending tea leaves, boiling and infusing the tea, force-pouring the tea, brewing the tea and force-pouring the milk, as well as the secret sharing for making authentic Hong Kong-style milk tea. In addition, 100 free cups of silky, rich BLACK & WHITE® milk tea will be distributed on the spot during each session, bringing a touch of warmth to the winter season!

Exclusive Half-Price Round-Trip Cable Car Tickets for Local Residents
Limited BLACK & WHITE® Themed Cable Cars Debut




To ensure guests enjoy the winter journey to the fullest, Ngong Ping 360 is offering a special 50% discount exclusive to Hong Kong residents on round-trip cable car (one-way Crystal and one-way Standard Cabin) tickets. With discounted fares at just $165 for adults (original price $330), $92 for children (original price $185) and $97 for the elderly (original price $195)! Purchase now: https://bit.ly/47YK7CB

Ngong Ping 360 is introducing special BLACK & WHITE® themed cable cars, decorated inside and out with iconic BLACK & WHITE® logos and graphics. These themed cable cars offer guests breathtaking aerial views of Lantau Island alongside a one-of-a-kind, photo-worthy ride.

A Lineup of Festive Christmas Activities
Pipe Band, Bubble Show Elevate the Holiday Cheer

To spread holiday vibes across the village, Ngong Ping 360 is presenting a variety of festive performances on select dates in December, including City of Hong Kong Pipe Band and Magical Bubble Show, that will surely delight guests of all ages!

- End –

<table>
<tr><th colspan="2">"Ngong Ping 360 x BLACK & WHITE® A Nostalgic Christmas with a Taste of Hong Kong"</th></tr>
<tr><td>Date:</td><td>3 November 2026 – 10 January 2027</td></tr>
<tr><td>Location:</td><td>Ngong Ping Village
<table>
<tr><td>Christmas-themed Giant Windmill Installation</td><td>Stupa Square</td></tr>
<tr><td>BLACK & WHITE® Taste of Hong Kong Cha Chaan Teng</td><td>In front of the Bodhi Tree</td></tr>
<tr><td>Golden Ratio HK-style Milk Tea</td><td>Next to Walking with Buddha Souvenir Shop</td></tr>
<tr><td>BLACK & WHITE® Authentic Hong Kong Delicacies</td><td>Next to the Village archway</td></tr>
</table>
*The installation may temporarily close due to inclement weather or unforeseen circumstances without prior notice.</td></tr>
</table>

A Taste of Hong Kong Christmas Stamp Collection Challenge	
Date:	On Saturdays and Sundays between 7 November 2026 and 1 January 2027; 24 to 27, 31 December 2026 and 1 January 2027
Time:	11am – 5pm
Stamp location:	Ngong Ping Village
How to join:	Guests holding on-day cable car tickets can collect a complimentary stamp card at the Tung Chung Cable Car Station ticketing office or 360 Information Center. Collect three stamps across the photo spots and present on-day cable car ticket to receive a can of BLACK & WHITE® Classic Milk Tea and a "Taste of Hong Kong" keycap fidget keychain. Stamp cards and gifts are available in limited quantities. Daily quota is 150pcs, on a first-come, first-served basis while stocks last.

	From 24 to 27 December 2026, the first 20 guests each day who complete their card will also take home a limited-edition Ngong Ping 360 × BLACK & WHITE® milk tea mug. *Quota are limited on first-come, first-served basis. The activity may be rescheduled or cancelled due to inclement weather or unforeseen circumstances without prior notice.
Redemption Location:	Holidays 360 Information Center, Ngong Ping Village

"Heart-warming Santa Claus" Charity Photo Session	
Date:	19, 20, 24 to 27 December 2026
Time:	12nn – 12:45pm 1pm – 1:45pm 2pm – 2:45pm 3pm –3:45pm Around 45 minutes per session with limited quotas available on a first-come, first-served basis.
Location:	Stupa Square, Ngong Ping Village
How to join:	For just HK$50, guests can capture a highly memorable photo with Santa and receive a complimentary exquisite blind-box magnetic photo frame set. Three limited-edition festive frames will appear at random. All proceeds will benefit the non-profit organisation Make-A-Wish Hong Kong. *The activity may be cancelled due to inclement weather or unforeseen circumstances without prior notice.

Hong Kong-Style Milk Tea Making Demonstration & Free Milk Tea Distribution	
Date:	21 November, 19, 25 and 26 December 2026
Location:	In front of the Pavilion, Ngong Ping Village
Time:	2pm *Guests must first get a queue ticket onsite to join the milk tea making demonstration and get a free cup of milk tea. The quantity of free milk tea is limited and available on a first-come, first-served basis while stocks last. Guests should assess their own health condition and avoid consuming the milk tea if they are allergic to dairy products. To ensure food safety, please consume the drink immediately after preparation. The activity may be cancelled due to inclement weather or unforeseen circumstances without prior notice.

Festive Christmas Performances	
Date:	City of Hong Kong Pipe Band: 20 December 2026 Magical Bubble Show: 19, 24 to 27 December 2026

Location:	In front of the Pavilion, Ngong Ping Village
Time:	City of Hong Kong Pipe Band: 1pm and 3pm Magical Bubble Show: 1pm and 3:30pm *The performance may be cancelled due to inclement weather or unforeseen circumstances without prior notice

Local Residents Exclusive – Round-trip Cable Car (one-way Crystal and one-way Standard Cabin) Ticket 50% Off Offer	
Price:	Adult: HK$165 (Original price: HK$330) Child: HK$92 (Original price: HK$185) Senior: HK$97 (Original price: HK$195)
Usage Period:	3 November 2026 – 10 January 2027
Purchase channel:	Ngong Ping 360 Official Website (https://bit.ly/47YK7CB) Tung Chung Cable Car Terminal Ticketing Office

BLACK & WHITE® Themed Cable Car	
Date:	3 November 2026 – 10 January 2027 *The themed cable cars are limited in number and deployed randomly. Non-private cabin ticket holders may need to share the cabin with others as directed by on-site staff. Please check Ngong Ping 360 official website for more information.

- End –

About Ngong Ping 360

As a major tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers guests an exciting and unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping and is the longest bi-cable cable car system in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay, the Hong Kong–Zhuhai–Macao Bridge and Hong Kong International Airport.

In 2022, Ngong Ping 360 launched "Crystal+", a new type of cabin developed in France and Italy. All sides and the bottom of the "Crystal+" cabin are made of fully transparent tempered glass, providing our guests with 80% visibility and an unobstructed 360° panoramic view of Lantau Island to create an extraordinary travel experience.

BLACK & WHITE® – True Taste of Hong Kong Experience

Owned by FrieslandCampina, BLACK & WHITE® has been spearheading the development of Hong Kong-style milk tea drinking culture and growing up together with Hong Kong people since 1940s. Its hero product, BLACK & WHITE® evaporated milk, is made from fresh milk, offering the indulgence of Aroma, Smoothness, Concentration and Thickness ("香滑濃厚") of Hong Kong-style milk tea. It has always been a favourite with both Hongkongers and local tea shops alike and is used by most cha chaan tengs in Hong Kong[1]. A cup of Hong Kong-style milk tea reflects the city's lifestyle and culture, and has become an indispensable part of everyday life. With every cup, BLACK & WHITE® represents the "True Taste of Hong Kong Experience'. For more information, please visit: www.facebook.com/BlackandWhite.HK

[1] Based on research "Study on brand handling of evaporated milk" conducted by NielsenIQ in Sep 2025 among all evaporated milk brands in 300 Tea Meal Houses in Hong Kong. (Copyright © 2026, NielsenIQ)