

Immediate Release  
CA04/2026



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**Ngong Ping 360 20th Anniversary Celebration**  
**Day and Night Events to Celebrate Every "Big Occasion" with You**  
**Preparing Cable Car Night Rides with New Night Time Experiences**  
**Monthly "Opening Day" Offer of HKD\$88 for Local Residents**  
**Enhanced Birthday Offers for Local Residents**  
**Complimentary Snacks and Digital Screen Blessings**  
**Average Daily Guests, Per Capita Spending Increased**



**(Hong Kong, 10 February 2026)** Ngong Ping 360 is delighted to celebrate its 20th anniversary this year! To share this joy with guests, Ngong Ping 360 will launch a series of day and night celebration activities under the theme "The Highest Celebration for Your Biggest Occasions", inviting guests to participate in this special celebration. Highlights include plans to extend cable car service hours into the evenings during summer, allowing guests to enjoy the stunning night views of Lantau Island in the neon light-themed cabins. Ngong Ping Village will also be decorated with nostalgic neon light decorations and showered with live music performances, making the night special for every guest!

To express our gratitude for the support of Hong Kong people over the past 20 years, Ngong Ping 360 will provide an "Opening Day" offer of HK\$88 on one designated day each month from March to December in 2026. This allows local residents to ride a Round-Trip Standard Cabin (adult) at the same price from our opening two decades ago. Further details will be announced in due course.

Besides, Ngong Ping 360 has enhanced birthday privileges with the new "My Special Day Celebration Privileges". Starting today, guests visiting Ngong Ping 360 on their "special days", including birthdays, wedding anniversaries and graduations, can receive complimentary snacks and free digital screen blessings! Additionally, Ngong Ping 360 will launch a global story recruitment campaign, inviting guests from around the world to share their "Big Occasion" stories that happened at Ngong Ping 360. The five guests with the most impressive stories will win a 3-day-2-night travel package for two!



Ngong Ping 360 welcomed an average of 4,850 guests daily last year, an increase from the previous year. Mr James Tung, Managing Director of Ngong Ping 360 said, "Ngong Ping 360's 20-year journey would not have been possible without the support and companionship of every guest. It is because of you that we have reached this milestone today. To express our sincere gratitude, we have prepared a series of exciting activities, inviting guests to celebrate their 'Big Occasions' during our 'Big Occasion'. We have prepared unique experiences - from cable car night rides and 'My Special Day Celebration Privileges' to evening live music performances - all of which are one-of-a-kind and will surely create unforgettable memories for our guests."

## Non-stop Celebration from Day to Night Extraordinary Night Cable Car Experience



To celebrate the 20th anniversary, Ngong Ping Cable Car plans to extend operating hours until the evening on selected weekends during summer, allowing guests to enjoy breathtaking night views of Hong Kong International Airport, the Hong Kong-Zhuhai-Macao Bridge and the Big Buddha from above. Some cable car cabins will be transformed into neon light-themed designs, offering guests a unique viewing experience.



Ngong Ping Village will be illuminated with classic Hong Kong-style neon lights, recreating nostalgic Hong Kong and creating perfect photo opportunities, while local pop singers will perform live music under the starry sky, adding colors to the evenings.



Daytime activities are equally exciting, with anniversary-themed installations at Ngong Ping Village. More than twenty well-known brands will collaborate with Ngong Ping 360 to transform cable cars with brand-themed exteriors and offer special promotions, joint activities and collaborative products to celebrate the "Big Occasions" with Ngong Ping 360!

### Enhanced Privileges Celebrating Special Days Enjoy Free Snacks and Digital Screen Greetings



Ngong Ping 360 has specially enhanced its birthday offers with the new "My Special Day Celebration Privileges". Starting today, no matter it's birthdays, wedding anniversaries or graduations, guests can receive special badges and complimentary snacks from designated merchants in Ngong Ping Village! Ngong Ping 360 also offers a free digital screen display service, showing celebration photo on electronic screens across the Ngong Ping Village, adding a surprise element to guests' "Special Days"! Guests can also choose cable car decoration and photography services<sup>1</sup> to create even more unique memories of their journey.

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<sup>1</sup> Booking information will be announced later.

Guests redeeming privileges must present relevant documentation, including Hong Kong ID cards, passports, marriage certificates or graduation certificates. The cable car decoration service is available exclusively for guests who choose private cabins and must be reserved in advance.



The local residents' birthday offer continues this year. By presenting Hong Kong ID cards, local residents can redeem a free round-trip cable car ticket (standard cabin) on their birthday. Additionally, up to three accompanying guests can enjoy a 20% discount on round-trip cable car tickets (standard cabin)!

### **Global Recruitment for "Big Occasion" Stories Share Your Story to Win a 3-Day-2-Night Travel Package**



Ngong Ping 360 will launch a global "Big Occasion" story recruitment campaign next month, inviting global guests to share their special stories and memorable moments at Ngong Ping 360 through official platforms. The five guests with the most impressive stories will win a 3-day-2-night travel package for two, including round-trip air tickets to Hong Kong and two nights of hotel accommodation. Additionally, Ngong Ping 360 will tailor-make "Big Occasion" celebration activities at Ngong Ping Cable Car and Ngong Ping Village for the winners, making their special days even more memorable!

## Increase in Average Daily Guest Numbers Growth in Per Capita Spending

Ngong Ping 360 received an average of 4,850 guests daily in 2025, an increase from 4,843 in 2024. Overall per capita spending grew by around 4.5%, with cable car per capita spending and non-cable car per capita spending increasing by approximately 1.5% and 20.6% respectively compared to the previous year. In terms of guest distribution in 2025, short-haul markets performed best at 39%, followed by Chinese Mainland at 25%, while local and long-haul markets accounted for 20% and 16% respectively. The markets with the highest growth were Taiwan region, the United States, and the Philippines, with increases of 38%, 37%, and 20% respectively.

Due to adverse weather conditions and cable car maintenance days, Ngong Ping Cable Car operated for a total of 304 days in 2025, 19 days fewer than in 2024. Service suspensions due to weather factors totalled 9,589 minutes, 3,280 minutes more than in 2024.



In 2025, Ngong Ping Cable Car maintained its historically high reliability rate of 99.98%, equivalent to less than one minute of delay during the average eight-hour daily operation. Ngong Ping 360's outstanding performance has been widely recognized, receiving 89 awards in 2025, including "Muslim-Friendly Attraction of the Year" in the Crescent Rating "Halal Tourism Award," recognizing the Muslim-friendly facilities at Ngong Ping Village; the highest honor "Best of Show" at the Mercury Awards for International Marketing, praising excellent marketing project performance; and the Outstanding Group Award - Field Service Award in the Quality Customer Service Award, commending the service performance of Ngong Ping 360 staff.

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## **About Ngong Ping 360**

As a major tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers guests an exciting and unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping and is the longest bicable cable car system in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay, the Hong Kong–Zhuhai–Macao Bridge, and Hong Kong International Airport.

In 2022, Ngong Ping 360 launched “Crystal+”, a new type of cabin developed in France and Italy. All sides and the bottom of the “Crystal+” cabin are made of fully transparent tempered glass, providing our guests with 80% visibility and an unobstructed 360° panoramic view of Lantau Island, to create an extraordinary travel experience.