



Immediate Release

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(Photos download: <https://bit.ly/4pZlZHx>)

**AllRightsReserved, Ngong Ping 360, McDonald's Hong Kong
Collaborate for the First Time**

**Launch Exclusive Scratch Card Promotion for McDonald's Family Club Members
Guaranteed Prizes with Happy Meal Purchase
Giving Away 30,000 pcs of \$1 Round-Trip Crystal Cabin Cable Car Tickets
Family Club Members Enjoy Free Upgrades to Crystal Cabins**



(Hong Kong, 22 October 2025) Ready to soar through the sky with your favourite character Grimace? In addition to the "Water Parade by AllRightsReserved @ Ngong Ping 360" Grimace-themed crystal cabin cable cars, AllRightsReserved, Ngong Ping 360 and McDonald's Hong Kong are launching a limited-edition scratch card promotion, giving away 30,000 pcs of \$1 round-trip crystal cabin cable car tickets, 70,000 cable car tickets at half price or 30% off, and other great cable car ticket offers!

From 24 October to 2 November, McDonald's Family Club members can simply log in to the McDonald's App, use the designated coupon, and purchase a Happy Meal at any McDonald's restaurant in Hong Kong (excluding Ocean Park, Happy Valley Racecourse, and Sha Tin Racecourse branches) to receive a scratch card. Every scratch card guarantees a prize including \$1 round-trip crystal cabin cable car tickets (adult/ child), half-priced adult

round-trip standard or crystal cabin cable car tickets, 30% off adult round-trip standard or crystal cabin, and free upgrades to crystal cabin rides. Scratch cards are available on a first come, first served basis.

Additionally, McDonald's Family Club members can also enjoy a free one-way crystal cabin upgrade at the Tung Chung or Ngong Ping cable car terminals ticketing offices by presenting the promotional email regarding "Water Parade" themed cable car. They could enjoy one-way crystal cabin and one-way standard cabin ride with the price of a round-trip standard cabin ticket!

Ngong Ping 360 Managing Director Mr. James Tung said, "Although Ngong Ping 360 and McDonald's Hong Kong are in different sectors, we share a common mission – to spread joy to everyone. This cross-sector collaboration is giving away 30,000 pcs of \$1 crystal cabin cable car tickets and offering discounts on 70,000 cable car tickets through McDonald's Hong Kong's network of over 260 restaurants, amplifying both Ngong Ping 360 and McDonald's Hong Kong's mission to spread happiness. We hope to create joyful memories for every guest through the unique Ngong Ping Cable Car experience and the series of activities in 'Water Parade by AllRightsReserved @ Ngong Ping 360'."

McDonald's Hong Kong CEO Ms. Randy Lai said, "This cross-industry collaboration between McDonald's Hong Kong, Ngong Ping 360, and AllRightsReserved showcases the exciting potential of partnership across diverse sectors. Through this campaign, both locals and tourists can encounter our beloved character Grimace across sea, land, and air — from the Ngong Ping 360 crystal cable car, to Victoria Harbour, and in over 260 McDonald's restaurants throughout the city. This limited-time experience perfectly reflects our brand's mission of "Innovate for Growth" over the past 50 years, and continues to bring joy to everyone."

Founder of AllRightsReserved Mr. SK Lam said, "Ngong Ping 360 and McDonald's Hong Kong are both valued partners of our 'Water Parade by AllRightsReserved'. We are pleased that this event has facilitated collaboration between a local tourism landmark and an international food industry brand. Apart from themed crystal cabin cable car, 'Water Parade by AllRightsReserved @ Ngong Ping 360' also features photo-worthy installations at Ngong Ping Village. We hope guests can enjoy a unique and joyful experience by using the cable car tickets discounts from the scratch cards."

Ngong Ping 360 x McDonald's Hong Kong Scratch Card			
Details:	McDonald's Family Club members can simply log in to the McDonald's App, use the designated coupon, and purchase a Happy Meal at any McDonald's restaurant in Hong Kong (excluding Ocean Park, Happy Valley Racecourse, and Sha Tin Racecourse branches) to receive a scratch card. Every scratch card guarantees a prize. Scratch cards are available on a first come, first served basis.		
Prizes:		Original Price	Discounted Price
	\$1 Adult round-trip crystal cabin cable car ticket	\$365	\$1
	\$1 Child round-trip crystal cabin cable car ticket	\$220	\$1

	Half price adult round-trip cable car ticket offer (standard cabin / crystal cabin)	Crystal cabin		
		Adult:	\$365	\$182.5
		Standard cabin		
	30% off adult round-trip cable car ticket offer (standard cabin / crystal cabin)	Adult:	\$295	\$147.5
		Crystal cabin		
		Adult:	\$365	\$255.5
	Free upgrade to crystal cabin	Standard cabin		
		Adult:	\$295	\$206.5
		Adult:	\$365	\$295
Distribution Period:	24 October to 2 November, 2025			
Usage Period:	24 October to 12 December, 2025 (29 October excluded)			

McDonald's Family Club Member Free Upgrade Offer			
Details:	McDonald's Family Club members can enjoy a free one-way crystal cabin upgrade at the Tung Chung or Ngong Ping cable car terminals ticketing offices by presenting the promotional email from McDonald's Hong Kong regarding "Water Parade" themed cable car!		
Offers:	One-way crystal cabin and one-way standard cabin		
		Original Price	Discounted Price
	Adult:	\$330	\$295
	Child:	\$185	\$150
	Senior:	\$195	\$155
Usage Period:	24 October to 12 December, 2025 (29 October excluded)		

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About Ngong Ping 360

As a major tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers guests an exciting and unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping and is the longest bicable cable car system in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay, the Hong Kong–Zhuhai–Macao Bridge, and Hong Kong International Airport.

In 2022, Ngong Ping 360 launched "Crystal+", a new type of cabin developed in France and Italy. All sides and the bottom of the "Crystal+" cabin are made of fully transparent tempered glass, providing our guests with 80% visibility and an unobstructed 360° panoramic view of Lantau Island, to create an extraordinary travel experience.