



Immediate Release

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Ngong Ping 360 Partners with Garden First Time Presenting "Spring Delights Party"

Life Bread Takes Flight as Themed Cable Cars

Giant Assorted Biscuits and Spring Onion Crackers Land at Ngong Ping Village

Local Children Limited-Time Offer at \$30:

Cable Car + Stamp Game with Gifts + Sandwich Workshop

Cloud Wan Transforms a "Bread Fairy" to Kick Off the Event



(Hong Kong, 24 March, 2026) Ngong Ping 360's 20th anniversary continues to celebrate every special occasion with everyone! With the Easter holiday approaching, Ngong Ping 360 is specially collaborating with beloved local heritage brand Garden to present a "Spring Delights Party" from 25 March to 10 May 2026. Taking place across the Ngong Ping Cable Car and Ngong Ping Village, the event invites guests on a delightful "crunch-filled" journey that surprises both the eyes and the taste buds. Whether you're bringing kids along to burn off energy or meeting friends for photo-worthy moments, this festive celebration promises something for everyone!



The “Ngong Ping 360 x Garden Spring Delights Party” officially kicked off today at Ngong Ping Village with an opening ceremony officiated by Mr. James Tung, Managing Director of Ngong Ping 360, Ms. Joanne Lau, Chief Operating Officer, Business Development & Marketing of Garden, and singer Cloud Wan, injecting it with full flavor and vitality.

Mr. James Tung, Managing Director of Ngong Ping 360, said, “Garden has long been a classic brand that has grown alongside Hong Kong people, while Ngong Ping 360 holds countless cherished memories of outings with family and friends. This collaboration blends visual delights with interactive experiences — from themed cable cars to installations in the Village — aiming to present these beloved Hong Kong classics in a fresh and engaging way.” He added, “We are also introducing a special HK\$30 round-trip cable car offer for local children, allowing families to enjoy triple the fun at a special price, reflecting Ngong Ping 360's commitment to celebrating every special occasion with everyone.”

Ms. Joanne Lau, Chief Operating Officer, Business Development & Marketing of Garden, said, “As a local brand that representing high-quality food and beverages culture, we are honored to collaborate with one of Hong Kong's famous landmarks, Ngong Ping 360, to weave together different cultural influences into an innovative and unique experience for everyone. We hope you all enjoy this event!”

[Crystal Cabins Turn into “Life Bread Bags” for a Sky-High Journey](#)



During the event period, Life Bread-themed cable cars will travel between Tung Chung and Ngong Ping. Two limited-edition Crystal Cabins transformed into the brand's iconic blue-and-white checkered packaging, making an irresistibly cute appearance! Step inside these themed cabins and you'll feel as if you've turned into a freshly baked loaf of Life Bread, being packed inside a giant checkered bag, baking the most pleasant moments with the blue sky and white clouds!



Giant Life Bread Easter Egg Meets Swiss Roll Swing — A Delicious Easter Playground



A delightful aroma of freshly baked bread seems to fill Ngong Ping Village! At the Stupa Square, Garden's iconic Life Bread bag has transformed into a giant Easter egg standing with about 4 meters tall, complete with adorable bunny ears — eye-catching and irresistibly cute. Step inside this giant Easter egg and discover a hidden surprise: a kaleidoscope mirror installation that reflects ever-changing patterns, allowing you to capture fun and quirky photos without filters.

Surrounding the Easter egg is a “Delicious Playground” filled with whimsical treats — from a Swiss roll swing and wafer seesaw to butter cake displays and a basket of finger biscuits. It's a feast for both the eyes and the imagination! Whether you're “swinging” on the Swiss roll or “playing” on the seesaw, every corner is a perfect photo spot you won't want to miss!





Three Must-Visit Garden Product Photo Spots

Hide Inside Giant Assorted Biscuits and Pop-Pan Spring Onion Crackers



In different corners of Ngong Ping Village, familiar classic Garden products are magnified into supersized installations! The iconic green-packaged Pop-Pan Spring Onion Crackers appear to “burst” out of their packaging with a crisp snap. Meanwhile, the classic red can of Family Assorted Biscuits stands like a giant treasure chest, carrying on the joy of sharing. And of course, the signature blue-and-white checkered Life Bread loaf makes a bold and eye-catching appearance. These three photo spots transform classic foods into surreal large installations, allowing guests to take photos with these “giant foods” for a playful experience!

Stamp Collection Challenge and Garden Sandwich Workshop



Beyond snapping photos, there are plenty of interactive surprises! On designated days, children holding an on-day round-trip cable car ticket will receive a complimentary “Stamp Collection Challenge Game Card” to embark on a fun stamp-collecting journey. Simply visit the three designated photo spots in the Village to collect stamps. Once all three stamps are gathered, guests can redeem exclusive Ngong Ping 360 x Garden limited-edition gifts, including blind boxes featuring Family Assorted Biscuits magnetic clips or Garden product-themed hand towels, along with Garden snack packs, returning with full rewards and satisfaction for both taste buds and mood!



After completing the stamp collection game, guests can also redeem a pass to the “Garden Sandwich Workshop,” where children can get hands-on and create their own sandwiches. Using Garden bread as the base, they can unleash their creativity with a variety of ingredients, and enjoy their delicious “masterpiece”. Fun, tasty, and full of accomplishment — it’s an experience kids won’t want to leave!

[Local Children Enjoy Limited-Time Offer at \\$30](#)

From 25 March to 10 May 2026, local children only need HK\$30 to purchase a round-trip cable car ticket. This offer is applicable to all cabin types, including Crystal+, Crystal Cabin and Standard Cabin. For just HK\$30, children can enjoy three exciting experiences: ride the themed cable car, take part in the stamp collection game for gifts, and join the sandwich-making workshop. One price, triple the fun, making it the perfect Easter outing choice!

Event Details:

\$30 Round-trip Cable Car Offer for Local Child	
Details:	Local guests can purchase child round-trip cable car ticket at discounted price as \$30. Child guest must present valid Hong Kong Identity Card (or copy of Hong Kong birth certificate for children aged at or under 11) upon age inspection carried out by Ngong Ping 360 staff *This offer is applicable to all cabin types, including Crystal+, Crystal Cabin and Standard Cabin. The round-trip cable car ticket is only applicable to the same type of cabin.
Usage period:	25 March to 10 May 2026
Selling period:	From now until 10 May 2026
Purchase Channels:	Tung Chung Cable Car Terminal ticketing hall, Ngong Ping Cable Car Terminal ticketing hall Official website: https://bit.ly/4lRhnld



Life Bread-Themed Cable Cars	
Details:	<p>During event period, 2 limited-edition themed Crystal Cabins will debut featuring the classic blue and white checkerboard pattern design of Garden Life Bread, bringing this nostalgic and iconic taste up into the blue skies above Lantau Island.</p> <p>*Themed Cable Car will operate round trips between Tung Chung and Ngong Ping, with limited availability and appearing randomly. All trips on the themed cable car do not offer reservations for specific seats. Guests must follow on-site staff instructions for boarding and disembarking. Guests must purchase or hold a valid Ngong Ping Cable Car ticket to ride the cable car. If guests do not purchase a private cabin, they may have to share the same cable car with other guests, following the instructions of on-site staff. The actual cable car operation hours may differ. Please refer to the announcement on the Ngong Ping 360 official website for more details.</p>
Date:	From 25 March to 10 May 2026

Giant Garden Life Bread Easter Egg Installation	
Details:	<p>A giant 4-meter-tall Easter egg, designed with the classic blue and white checkerboard packaging of Garden Life Bread and adorned with a pair of adorable bunny ears. Guests can even step inside the giant egg to take photos with a kaleidoscopic effect. The installation also features other classic Garden products such as Cream Wafer, Butter Cake and Chocolate Fingers. Visitors can pose for photos on a swing in shape of Swiss Roll.</p> <p>*The installation may temporarily close due to inclement weather or unforeseen circumstances without prior notice.</p>
Date:	From 25 March to 10 May 2026
Location:	Stupa Square, Ngong Ping Village

Classic Garden Product Photo Spots	
Details:	<p>Three Garden products-inspired photo spots are set up along Ngong Ping Village. The photo spots are inspired by the brand's beloved classic products over the years. These include a full-length Life Bread loaf featuring its iconic blue and white checkerboard pattern package, Family Assorted Biscuits in its classic red tin design, and Pop-Pan Spring Onion Crackers in its signature green packaging.</p> <p>*The installation may temporarily close due to inclement weather or unforeseen circumstances without prior notice.</p>
Date:	From 25 March to 10 May 2026
Location:	Ngong Ping Village



Stamp Collection Challenge	
Details:	<p>On selected dates, find and collect all 3 stamps in Ngong Ping Village to redeem either a Ngong Ping 360 x Garden Collaboration Family Assorted Biscuits magnet clip blind box or a Garden product-shaped towel, plus a Garden Snack Pack.</p> <p>*Game cards and related prizes are limited and available on a first-come, first-served basis while stocks last. Each guest may redeem one gift set only by presenting a stamped game card and an on-day cable car ticket. If all gift sets have been distributed, Ngong Ping 360 may replace them with other gifts. Gifts will be distributed on a random basis and cannot be changed or selected. Photos are for reference only.</p>
How to participate:	<p>1. Guests holding an on-day round-trip child cable car ticket can receive one complimentary "Stamp Collection Challenge Game Card" at Tung Chung Cable Car Terminal Ticketing Office or at Holidays 360 Information Centre in Ngong Ping Village. Redeem the prizes after collecting all stamps.</p> <p>Or</p> <p>2. Adult or senior guests can purchase a "Stamp Collection Challenge Game Card" for \$30 at Holidays 360 Information Centre in Ngong Ping Village. Redeem the prizes upon collecting all stamps and by presenting on-day cable car ticket.</p>
Date:	28 March to 10 May 2026 (Weekends and Public Holidays only)
Time:	11:00 – 17:00
Location:	Ngong Ping Village
Prize Redemption Location:	Holidays 360 Information Centre, Ngong Ping Village

Garden Sandwich Workshop	
Details:	<p>Present your same-day child cable car ticket and a completed "Stamp Collection Challenge Game Card" for a chance to join the Garden Sandwich Workshop, where an instructor will guide you to make delicious sandwiches using Garden Life bread.</p> <p>*Garden Sandwich Workshop admission tickets are limited and available on a first-come, first-served basis while stocks last. The session time on the admission ticket will be arranged to the closest available workshop time on that day. Tickets will not be reissued for other sessions if the designated time is missed, nor can they be exchanged for different sessions once issued. For food safety, please consume the food within 30 minutes after preparation.</p>
How to participate:	Present your same-day round-trip child cable car ticket and a completed "Stamp Collection Challenge Game Card" at the Holidays 360 Information Centre to redeem a workshop admission ticket*. Then proceed to Mountain Café at the designated time shown on your admission ticket to participate in the workshop.
Date:	3 to 7 April, 1 to 3 May 2026 (6 sessions daily, each session last for 45 minutes. First



	session starts at 11:00 and last session starts at 16:00)
Time:	11:00 – 17:00

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About Ngong Ping 360

As a major tourist attraction located on Lantau Island in Hong Kong, Ngong Ping 360 offers guests an exciting and unique natural and cultural experience. The Ngong Ping Cable Car stretches 5.7 km from Tung Chung to Ngong Ping and is the longest bicable cable car system in Asia. It offers a visually spectacular 25-minute journey with panoramic views of the flora and fauna of North Lantau Country Park, Tung Chung Bay, the Hong Kong–Zhuhai–Macao Bridge, and Hong Kong International Airport.

In 2022, Ngong Ping 360 launched “Crystal+”, a new type of cabin developed in France and Italy. All sides and the bottom of the “Crystal+” cabin are made of fully transparent tempered glass, providing our guests with 80% visibility and an unobstructed 360° panoramic view of Lantau Island, to create an extraordinary travel experience.

About Garden

Founded in 1926, Garden has since been holding fast to its founding mission, steadily providing a wide range of delicious, convenient and healthy bakery and confectionary products.

Garden will continue to hold fast to its founding mission. We aim to “Bake Happiness into Your Life”, and endeavour to be the trusted life companion for generations to come.