

PR027/2011

**Celebrate the Year of the Dragon with
All year round joyful cable car journeys at Ngong Ping 360**

(Hong Kong, 21 December 2011) To celebrate the Year of the Dragon in 2012, Ngong Ping 360 is pleased to present the “360 Year of the Dragon Pass”, offering guests unlimited rides on Ngong Ping Cable Car, as well as exciting and memorable activities throughout the year. To welcome the Year of the Dragon, the tourist attraction will be decked out with traditional Chinese New Year decorations in festive colours and dragon-themed entertainment. Guests will be immersed in the festive spirit, bringing home the best of luck for the New Year at Ngong Ping 360.

“360 Year of the Dragon Pass” early bird promotion

To celebrate the Lunar New Year, Ngong Ping 360 is going to launch the “360 Year of The Dragon Pass”, giving guests a chance to take unlimited rides in a Standard Cabin throughout the Year of the Dragon (23 January 2012 to 9 February 2013).

From 1 to 22 January 2012, guests can purchase the “360 Year of the Dragon Pass” at an early bird price of HK\$360 at the Tung Chung Cable Car Terminal and via Ngong Ping 360 official website: www.np360.com.hk.

The “360 Year of the Dragon Pass” will be sold at HK\$390 from 23 January to 6 February 2012, in the first half month of the Lunar New Year. Holders of the “360 Year of the Dragon Pass” will be entitled to enjoy the fascinating “blue and green” journey with a range of special discounts at designated shops in Ngong Ping Village.

Dr. Stella Kwan, Head of Commerce and Marketing of Ngong Ping 360 said, “The ‘Year of the Dragon Pass’ and the early bird promotion are our appreciation to the fans of the tourist attraction. Our proximity to the Big Buddha and stunning cable car experience ascending from sea level to Ngong Ping also carry the meaning of good fortune, making Ngong Ping 360 a great destination for families and friends during the Lunar New Year.”

Golden Dragon greets guests with health and prosperity

Dragon traditionally means energy and leadership, and Ngong Ping 360 is going to use “Dragon” as the main theme for this coming Lunar New Year’s festive decoration at the tourist attraction. A uniquely designed “Golden Dragon Palace” will be erected in the Ngong Ping Village with a 3D golden dragon head as the exterior design. Inside the “Golden Dragon Palace”, guests can sit on the throne and be the “King of the Year”, capturing good health and prosperity, as well as a great place for a magnificent photo moment.

Celebration in Ngong Ping Village brings festive fun to everyone

Ngong Ping 360 will offer a complete Chinese New Year experience with a series of traditional Chinese activities and entertainments, including Golden Dragon Parade and Chinese Lion Dance on designated dates. God of Fortune will also be in the tourist attraction to wish everyone a good beginning to the Year of the Dragon, turning Ngong Ping 360 into a land of fortune.

For details on the promotion during the Lunar New Year period, please visit our website at www.np360.com.hk, or contact our Customer Service Hotline at (852) 3666 0606.

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Photo Cutlines:

1. Ngong Ping 360 is going to launch the "360 Year of the Dragon Pass", giving guests a chance to take unlimited rides in a Standard Cabin throughout the year.



2. Guests will be immersed in the festive spirit as Ngong Ping Village is going to deck out with traditional Chinese New Year decorations in festive colours and entertainment during the Lunar New Year.

