

ACA Walkathon 2011 - Universal Children's Day

Children joint hands to express wishes to promote children protection

(Hong Kong, 20 November 2011) More than three hundred warm-hearted participants gathered at Ngong Ping 360 today to join the "ACA Walkathon 2011", enjoyed the green Lantau and raised funds for the Against Child Abuse (ACA) on the Universal Children's Day.

Ten kids representing different regions of the world joined hands with Chairperson of Against Child Abuse Dr Patrick Cheung, President of the Legislative Council Hon Jasper Tsang Yok-sing, Managing Director of Ngong Ping 360 Mr Wilson Shao, Child Protection Ambassadors and President of Yan Mei (Miss Asia) Charity Organization Ms Eva Lai, Chairperson of Yan Mei (Miss Asia) Charity Organization Ms Candy Lo and celebrity Ms Leila Tong, expressed their wishes and dedication to promote caring of children at the Kick-off Ceremony held at Ngong Ping Village.

With the full support from Ngong Ping 360, "ACA Walkathon 2011" was organized by Against Child Abuse on the Universal Children's Day instituted by the United Nations with an aim to promote well-being of children all over the world. Hundreds of participants enjoyed the spectacular cable car journey, as well as appreciated the Lantau attractions during the Walkathon, including Ngong Ping Fun Walk, Ngong Ping Village, Giant Buddha and Wisdom Path. Games & performances were arranged to promote children protection with fun.

Chairperson of Against Child Abuse Dr Patrick Cheung said, "The funds raised by today's 'ACA Walkathon 2011' means a lot, it secures our unfailing efforts to help more children and families. On behalf of the service recipients, I would like to express my heartfelt thanks to our supporting organizations, volunteers and donors for their support and generous donations. My special thanks go to our major sponsor Ngong Ping 360, who helped organizing the Walkathon that went smooth."

Director of Against Child Abuse Dr Jessica Ho said that ACA has dedicated all efforts to cultivate a nurturing and caring environment for children since it was established in 1979. Providing services to about 40,000 people annually, ACA needs to raise funds by themselves to cover 40% of expenses.

Ngong Ping 360 Managing Director Mr Wilson Shao said, "We are delighted to contribute to our community and support child protection in this special way. Having designed an interesting route, we introduced a number of attractions at Ngong Ping and Lantau that worth visiting. Ngong Ping 360 is definitely a destination for families to enjoy a healthy day-out in Autumn."

At the Kick-off Ceremony, President of the Legislative Council Hon Jasper Tsang Yok-sing said, "Childhood has a crucial influence on the personality and psychological development. In the past 30 years, Against Child Abuse has strived to provide professional child protection services and build a caring environment for the healthy growth of children with remarkable achievements. I hope you will continue to support children protection and care about the future pillars of our society."

Child Protection Ambassador and President of Yan Mei (Miss Asia) Charity Organization Ms Eva Lai said, "ACA Walkathon provides participants and their families a very good opportunity to be enchanted by the nature, to learn about ecology of Lantau and child protection while participate a charity event. Yan Mei (Miss Asia) fully supports the Walkathon and caring for child." Chairman of Yan Mei (Miss Asia) Charity Organization Chairman Ms Candy Lo, Vice-Chairman Ms Elizabeth Lai, Vice-Chairman Ms Chan Yee-ming and members, Ms Donna Ching, Ms Wong King Chan, Ms Manecy Chen, Ms Ena Cheng, Ms Karie Cheung and Ms Wang Jin-jin also joined the Walkathon and share the same vision.

Ms Leila Tong, another Child Protection Ambassador, expressed her earnest support in child protection, "It is a big challenge for parents to raise their children up. As a new mother, I am impressed by the important efforts of ACA during its 30 years, securing a caring environment for children to grow healthily and happily. I hope you donate funds and support the Walkathon."

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Photo Cutlines:

1. Officiating guests including Chairperson of Against Child Abuse Dr Patrick Cheung (Middle), President of the Legislative Council Hon Jasper Tsang Yok-sing (5th from right), Managing Director of Ngong Ping 360 Mr Wilson Shao (4th from right), Child Protection Ambassadors and President of Yan Mei (Miss Asia) Charity Organization Ms Eva Lai (3rd from right), Chairperson of Yan Mei (Miss Asia) Charity Organization Ms Candy Lo (3rd from left) and celebrity Ms Leila Tong (5th from left) gathered at Ngong Ping 360 to board cable car for the “ACA Walkathon 2011”.



2. Ten kids representing different regions of the world joined hands with officiating guests expressed their wishes and dedication to promote caring of children.



3. At the "ACA Walkathon 2011" kick-off ceremony, officiating guests led the participants to enjoy the natural scenery of Lantau Island and fully supported children protection.

