

PR023/2011

### **Ngong Ping 360 promotions in December and new ticket prices**

(Hong Kong, 18 November 2011) Ngong Ping 360 is introducing a new wave of promotions to encourage families to enjoy healthy days-out at Ngong Ping 360 during the cooler weather in December.

From 1 to 31 December 2011, "Children and Elderly" Winter Special will be offered to Hong Kong residents aged below 12 or 65 and above, a free cable car round-trip journey on Standard Cabin at Ngong Ping 360.

As the festivities of Christmas approach, Ngong Ping 360 brings you soft snowfall that will turn Ngong Ping Village into a sweet, winter wonderland with creative and tasteful chocolates all around. Guests will be offered free-of-charge chocolate workshops led by Hong Kong renowned pastry chef Mr Thomas Lui on selected days, and indulged in the Christmas carolers adding to the joyful occasion. Guests can spend Christmas with their loved ones in an enchanting snowy ambience and feel the yuletide spirit with the Ngong Ping 360 team throughout the festive season.

Effective from 1 December 2011, prices of the cable car tickets will also be adjusted. An adult round trip cable car ticket will be \$125 for Standard Cabins, and \$188 for Crystal Cabins.

"Ngong Ping 360 is a good choice for family outings, not only because of the beautiful blue and green landscape that draws guests back time and again, but also because of the wide variety of entertainment and interesting activities that make each visit a new experience," said Mr Wilson Shao, Managing Director of Ngong Ping 360.

For enquiries, please visit our website at [www.np360.com.hk](http://www.np360.com.hk), or contact our Customer Service Hotline at (852) 3666 0606.

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### Current marketing promotions of Ngong Ping 360

<u>Promotions</u>	<u>Details</u>
<p><b>“Children and Elderly” Winter Special</b></p>	<p><b>Effective period: 1 – 31 December 2011</b></p> <p>During the promotion period, Hong Kong residents aged under 12 or above 65 will enjoy a free-of-charge Ngong Ping 360 cable car round trip journey on Standard Cabin.</p>
<p><b>10% off Round Trip Cable Car Ticket</b></p>	<p><b>Effective period: through to 31 December 2011</b></p> <p>Guests can enjoy 10% special discount if they purchase round trip cable car ticket (one way Crystal Cabin and one way Standard Cabin) via online booking.</p>
<p><b>Hong Kong Attractions Fun Deals</b></p>	<p><b>Effective period: through to 31 January 2012</b></p> <p>Special 10% discount to visit the five major Hong Kong attractions – Ngong Ping 360, Hong Kong Wetland Park, Ocean Park, Peak Tram and Madame Tussauds Hong Kong.</p>
<p><b>Joint promotion with Hong Kong International Airport</b></p>	<p><b>Effective period: through to 31 December 2011</b></p> <p>Ngong Ping 360 and the Hong Kong International Airport jointly launched the “Sky Ride and Game Pass” at a discounted rate. The adult price of the Pass is \$169 and child price (aged 3 to 11) is \$120.</p> <p>Guests with the Pass can enjoy a round-trip Ngong Ping Cable Car journey, and one 4D movie ticket at the 4D Extreme Screen Cinema at Terminal 2 in Hong Kong International Airport. One selected meal set and HK\$60 shopping cash coupon at selected shops in Skyplaza Terminal 2 will also be offered.</p>

## Ngong Ping 360

### Ticket Prices

[Effective from 1 December 2011]

	Standard Cabins for all days			Crystal Cabins for all days		
	Adult	Child	Senior Citizen	Adult	Child	Senior Citizen
<b>Ngong Ping Cable Car - Round Trip</b>	125	62	98	188	125	161
<b>Ngong Ping Cable Car - Single Trip</b>	86	44	70	130	88	114