

PR016/2011

Ngong Ping 360 kicks off month-long 5th Anniversary Celebration in September

(Hong Kong, 23 August 2011) Beginning 1 September, Ngong Ping 360 will be celebrating its 5th anniversary throughout the month.

The month-long celebratory programme includes a free Crystal Cabin round trip journey for visitors with a September birthday; a unique Chiu Chow themed Mid Autumn Festival and special offerings; and an anniversary day to mark the 5th anniversary of Ngong Ping 360 on 18 September, inviting everyone to celebrate this important milestone.

Free Crystal Cabin Ride for September Birthday Stars

Any Hong Kong resident whose birthday is in September will be entitled to a free Crystal Cabin round-trip journey. Friends who accompany these September 'birthday stars' will receive a free upgrade to the Crystal Cabin when they purchase a round-trip Standard Cabin cable car journey.

Ngong Ping 360 Managing Director Mr Y T Li said, "As a premier tourist destination, Ngong Ping 360 is committed to offering outstanding entertainment and innovative promotions that people from all over the world can enjoy. I am excited to invite our September birthday stars to join the remarkable 5th anniversary with us and explore the unique splendours of our attraction. We have also prepared a programme for 18 September that celebrates Ngong Ping 360's 5th anniversary and great future in promoting tourism of Hong Kong."

Chiu-Chow Themed Mid-Autumn Festival

From 10 to 13 September, guests can enjoy night ride services under the full moon to celebrate this year's Mid-Autumn Festival with unique Chiu-chow themed decorations, cuisine and mooncakes.

Service hours for Ngong Ping Cable Car and Ngong Ping Village will be extended by 3.5 hours from 10 to 13 September, with the last cabin departing Ngong Ping Village at 9:30pm. Package prices remain unchanged.

During the Mid-Autumn Festival promotion period, Ngong Ping Garden Restaurant will be presenting a delightful Chiu-chow set dinner for two as well as a special Chiu-chow delicacy to be offered by Woo Kee Loong, all inclusive for only HK\$70 per guest. Guests who purchase this offer can also enjoy a cable car upgrade to the Crystal Cabin for just HK\$20.

Create Your Own Cable Car-Shaped Lantern

Another exciting activity will be a free interactive arts and crafts workshop, which will be staged in Ngong Ping Village on weekends and public holidays. During the workshop, visitors will be able to see experienced local craftsmen demonstrating how to make cable car-shaped lanterns.

5th Anniversary Celebration on 18 September

The anniversary will be marked by an exciting celebration on 18 September, featuring local dignitaries at the ceremony with Hong Kong's first cable car-sized birthday cake-cutting moment as well as a meaningful community event.

A local famous celebrity will also be appointed as the "Ngong Ping 360 Ambassador" to highlight the special occasion and to share the joyous moment with all staff and guests to celebrate this important milestone.

Ngong Ping 360 Facebook Giveaways

To build up the excitement for our 5th anniversary, an attractive promotion will also be featured on Ngong Ping 360 Facebook from now until 8 September. The first three Facebook fans that received most "like" on their birthday greetings to Ngong Ping 360 will win attractive prizes. The winner with most "like" will receive a free ride round trip on 360 Sky Lounge. A private Crystal Cabin round trip service will be offered to the first runner up and the second runner up will receive 4 round trip Crystal Cabin tickets.

For details of our celebratory promotions, please visit our website at www.np360.com.hk, or contact our Customer Service Hotline at 3666 0606.

- End -

Photo Cutlines:

1. During Ngong Ping 360's 5th anniversary month, any Hong Kong resident whose birthday is in September will be entitled to a free Crystal Cabin round-trip journey.



2. Guests visiting Ngong Ping 360 from 10 to 13 September can enjoy a unique Chiu-chow themed Mid Autumn Festival promotion and night ride service, enabling our guests to spend a memorable time at Ngong Ping 360.



