

PR007/2011

**Ngong Ping 360 Presents the World's First Drumpoline Music Carnival
Popular Artist "FAMA" Introduce Rap Song on Drumpoline**

(Hong Kong, 13 April 2011) Ngong Ping 360 proudly presents the World's First "Drumpoline Music Carnival" at the premium tourist attraction from now until 2 May. The Drumpoline show, is a creative performance combining music, dance and innovative technology, offer visitors a unique experience at Ngong Ping 360.

The Kick-off Ceremony of the "Drumpoline Music Carnival" was held at the Ngong Ping Village today. Popular Rap group "FAMA" was appointed as "The Drumpoline Music Ambassador", to vividly present newly created "Drumpoline Music" with the innovative creative team from Japan, Hong Kong dancing teams and local bands.

Drumpoline Music Carnival, a new experience in music technology

During the "Drumpoline Music Carnival", large musical Drumpoline are set up at the Ngong Ping Village. Combining a traditional trampoline with high-tech sensors and a sophisticated sound system, the Drumpoline will emit musical notes whenever contact is sensed on the surface of the Drumpoline. Dynamic melodies are created by leaping from one Drumpoline to another.

Ngong Ping Managing Director Mr Y T Li said at the Kick-off Ceremony, "Ngong Ping 360 has been actively bringing our guests with new entertainment to attract more visitors. Combining Japanese creative innovation and fascinating musical performances, the 'Drumpoline Music Carnival' is our new attempt. We wish to bring unique and unforgettable experience to our guests, enhancing the vitality and fun of their visits at Ngong Ping 360."

Mr Li officiated the splendid performances with the "Drumpoline Music Ambassador - FAMA", the creative innovative team from Japan that developed the unique music technology "Rhizomatiks", Hong Kong band rising stars Supper Moment and Peri M, together with award-winning Hong Kong dancing team.

“FAMA” presents Drumpoline Rap

Popular with their creativity and multi-talent in the music industry, “FAMA” joined Rhizomatiks, Supper Moment, Peri M and Hong Kong dancing teams, re-arranged and jammed their favourite Rap song with Drumpoline music and dancing beats, providing a brand new creative and entertainment experience. The amusing performance attracted endless applauds from the audience, demonstrated a perfect mix of Rap music and phonologies emitted from the Drumpoline.

“FAMA”, enthusiastic with the Drumpoline music, said: “We are honored to be the ‘Drumpoline Music Ambassador’ at today’s Kick-off Ceremony, which enable us to share our love of music in a unique way with visitors from all continents, at a picturesque backdrop of Ngong Ping 360. We enjoy the Carnival very much, a wonderful drumpolining experience!”

“FAMA” also appreciated the creativity and fun-filled new technology of Drumpoline and it’s a great entertainment for both children and adults. During the performance period, visitors are invited to experience the fun through free-of-charge Drumpoline Workshops, where they will have the chance to try out the world’s first Drumpoline keyboard. Professional dance and music teams will be on hand to teach visitors how to create their own melodies on these innovative music instruments. Come to Ngong Ping 360 for an innovative 360 degree music experience.

More information about the Drumpoline Music Carnival and cable car services is available by calling the Ngong Ping 360 Guest Services Hotline (852) 3666 0606 or visiting www.np360.com.hk.

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Photos:

The Kick-off Ceremony of the “Drumpoline Music Carnival” was held at the Ngong Ping Village today (13 April). Managing Director Mr Y T Li accompanied popular Rap group “FAMA” for an enjoyable Crystal Cabin journey before they officiated the kick-off in the village.



Event Schedule
Drumpoline Music Carnival
(Until 2 May 2011)

Date / Time	<u>Performance and Workshop</u>
<u>Until 2 May (Mon)</u> 11:30am 3:00pm 1:30pm 11:50am 1:50pm 3:20pm	Drumpoline Dancing Show Band Jumping Show Drumpoline Workshop

Note:

* As spaces are limited, interested visitors for the Drumpoline Workshop are welcome to call the Ngong Ping 360 Customer Services Hotline at (852) 36660606 for reservation or walk-in on the day to join the Workshop. Spaces are first-come-first-served.

Drumpoline Music Carnival Fact Sheet

Background

- From 10 April to 2 May 2011, Ngong Ping 360, Hong Kong's popular tourist spot, is bringing our visitors the world's first "Drumpoline Music Carnival", eight large musical Drumpolines have been set up at the Ngong Ping Village for talented live bands and dancing teams to bring out a new trampolining experience to our visitors.
- Combining a traditional trampoline with high-tech sensors and a sophisticated sound system, the Drumpolines will emit musical notes whenever contact is sensed on the surface of the trampolines. Dynamic melodies are created by leaping from one Drumpoline to another.
- The music technology of the "Drumpoline Music Carnival" is developed and directed by the innovative creative team from Japan – Rhizomatiks. The team has been working for multi-national brands for large-scale events. Accolades were often received from the industry counterparts and clients for its innovative ideas and execution, and advanced technology.

Performing Groups

- Six award-winning Hong Kong dancing performers will participate in the "Drumpoline Music Carnival". They will excel their talents in incorporating dancing with the variety of musical notes emitted from the Drumpolines.
- Hong Kong band rising stars - Supper Moment and Peri M
 - In Summer 2006, Sunny, Martin, CK and Tak formed Supper Moment. The singer-song-writer group has introduced two EPs in July and November 2010 respectively, overwhelming response was received from the younger generation. Ever since, their talents were recognized and have gained top rankings in the local music scene. The group has also been invited to perform at a number of universities and colleges.
 - Peri M is a rock singing band with six members including Aeolus Wong (singer), 阿介 (guitar), 偉傑 (guitar), Eunice Tang (keyboard), Turn B Hui (bass guitar) and Tim (drum). This rising band is popular for its melodic rock music style. Peri M was honored with several awards locally and overseas. Participated in musical tours hosted by universities, the singer-song-writer group is also popular among young generation.