



For Immediate Release

**Ocean Park Hong Kong, Ngong Ping 360, Hong Kong Wetland Park,
The Peak Tram & Sky Terrace and Madame Tussauds Hong Kong
jointly present “Hong Kong Attractions Fun Deals”
exclusive discounts**

“Fun Itinerary” excursions customized for locals and visitors

HONG KONG (December 20, 2010) Five major Hong Kong attractions – Ocean Park Hong Kong, Ngong Ping 360, Hong Kong Wetland Park, The Peak Tram & Sky Terrace and Madame Tussauds Hong Kong – are celebrating winter festivities with locals and tourists by jointly launching “Hong Kong Attractions Fun Deals” with a customized “Fun Itinerary” throughout 2011.

Sustaining the positive momentum of the programme in 2010, the attractions are extending their collaborative admission promotional programme for another year, with The Peak Tram & Sky Terrace as a new partner.

The “Hong Kong Attractions Fun Deals” programme allows guests who visit one of the five attractions to enjoy a 10 percent admission discount when they present their ticket stubs at any of the other four attractions. The promotional period will be from January 1 to December 31, 2011, while the redemption period for valid tickets from the five attractions will be extended to January 31, 2012.



The mascots of the attractions, Whiskers from Ocean Park Hong Kong, Monkey Doofus from Ngong Ping 360, Mr. Black-faced Spoonbill from Hong Kong Wetland Park and Bruce Lee from Madame Tussauds Hong Kong invite guests to celebrate winter festivities at the five attractions including The Peak Tram & Sky Terrace, with the “Hong Kong Attractions Fun Deals” from January 1 to December 31, 2011.

Whiskers from Ocean Park Hong Kong, Monkey Doofus from Ngong Ping 360, Mr. Black-faced Spoonbill from Hong Kong Wetland Park and Bruce Lee from Madame Tussauds Hong Kong are the first to experience the picturesque Peak Tram ride with discounted tickets under the “Hong Kong Attractions Fun Deals”.

“Hong Kong Attractions Fun Deals” has been very popular this year with some 15,000 guests benefitting from the offer.

Hong Kong residents also need to look no further for fun-filled outings. Those staying in Hong Kong for the festive season this year can opt for “Fun Itinerary” activities offered by the five attractions, and share the pleasant and exciting excursions with their families and friends.

The suggested “Fun Itinerary” is a two-day excursion comprised of exciting activities. On Day One, visitors can take the Peak Tram up to The Peak and then visit Hong Kong’s highest viewing terrace – Sky Terrace and enjoy the breathtaking vistas of the sprawling city skyscrapers, the magnificent coastlines and the bustling Victoria Harbour. Meet, interact and snap photos with over 100 world-class celebrity wax figures at the star-studded Madame Tussauds Hong Kong. After visiting The Peak, visitors can enjoy a perfect finish to the day by visiting the scenic Ocean Park where lovable giant pandas, dolphins, other magnificent marine life as well as thrill rides such as the newly-opened The Flash await.

Immerse yourself in nature on Day Two by visiting Ngong Ping 360 and Hong Kong Wetland Park. Take the Ngong Ping 360 Cable Car and savour panoramic views of the blue and green Lantau North Country Park and the world’s tallest seated outdoor bronze Buddha – the Tian Tan Buddha Statue. Then journey through the various habitats of Hong Kong Wetland Park and get first-hand experience of the exciting wildlife from egrets in the marshes to mudskippers in the mangroves.

Hong Kong has been a hot destination for visitors from Asia and beyond, exuding its unique charisma with an extensive array of entertainment and themed attractions. Tourists can now visit Ocean Park, Ngong Ping 360, Hong Kong Wetland Park, The Peak Tram & Sky Terrace (Peak Tram Sky Pass) and Madame Tussauds Hong Kong at special prices to experience the attractions’ latest festive activities.

Promotion Details:

Promotional Period:	January 1 to December 31, 2011 Redemption period (January 1, 2011 to January 31, 2012)
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Attraction & Ticket Type	10% discount at the following attractions				
	Ocean Park	Ngong Ping 360	Hong Kong Wetland Park	The Peak Tram & Sky Terrace	Madame Tussauds Hong Kong
Ocean Park • Day time / Night time admission tickets • SmartFun Annual Passes		√	√	√	√
Ngong Ping 360 • Admission tickets • Year of the Rabbit Passes	√		√	√	√
Hong Kong Wetland Park • Single-entry tickets • Annual / Half-year / Family Passes	√	√		√	√
The Peak Tram & Sky Terrace • The Peak Tram tickets • Peak Tram Sky Passes	√	√	√		√
Madame Tussauds Hong Kong • Admission tickets	√	√	√	√	

For enquiries:

Ocean Park
Hotline: (852) 3923 2323
www.oceanpark.com.hk

Ngong Ping 360
Hotline: (852) 3666 0606
www.np360.com.hk

Hong Kong Wetland Park
Hotline: (852) 2708 8885
www.wetlandpark.com

The Peak Tram & Sky Terrace
Hotline: (852) 2522 0922
<http://www.thepeak.com.hk/>

Madame Tussauds Hong Kong
Hotline: (852) 2849 6966
www.madametussauds.com/hongkong/

Terms and Conditions:

1. This offer is available to holders of Ocean Park day time / night time admission tickets / SmartFun Annual Passes, Ngong Ping 360 tickets / Year of the Rabbit Passes, Hong Kong Wetland Park tickets and Annual / Half-Year / Family Passes, Peak Tram Tickets / Peak Tram Sky Passes, Madame Tussauds Hong Kong admission tickets purchased between January 1, 2011 and December 31, 2011.
2. Redemption period starts from January 1, 2011 to January 31, 2012.
3. This offer is only valid at the ticketing offices of the attractions:
Ocean Park Hong Kong: Main Entrance
Ngong Ping 360: Tung Chung and Ngong Ping Cable Car Terminal
Hong Kong Wetland Park: Main Entrance
Peak Tram Sky Pass: Garden Road Peak Tram Lower Terminus
Madame Tussauds Hong Kong: Main Entrance at Shop P101 The Peak Tower

4. Each ticket / pass presented is entitled to one discount ticket only. The discount offer only applies to Ocean Park day time / night time admission tickets / SmartFun Annual Passes, Ngong Ping 360 admission tickets / Year of the Rabbit passes, Hong Kong Wetland Park single-entry tickets, Peak Tram Sky Pass (Return) and Madame Tussauds Hong Kong admission tickets.
5. The attraction will retain the admission ticket presented or register the membership numbers of the Ocean Park's SmartFun Annual Passes, Hong Kong Wetland Park's Annual / Half-year Passes, Family Passes and Ngong Ping 360's Year of the Rabbit Passes, once the 10% discount has been redeemed.
6. No advance booking or reservation is accepted. The discount ticket is valid on the same day of purchase.
7. Photocopies of the admission tickets or passes will not be accepted.
8. This offer cannot be exchanged for cash and cannot be used in conjunction with any other discount or promotion offers.
9. In case of any dispute, the decision of Ocean Park, Ngong Ping 360, Hong Kong Wetland Park, The Peak Tram & Sky Terrace and Madame Tussauds Hong Kong is final.
10. Ocean Park, Ngong Ping 360, Hong Kong Wetland Park, The Peak Tram & Sky Terrace and Madame Tussauds Hong Kong reserve the right to amend the Terms and Conditions or terminate this promotion without any prior notice.

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About Ocean Park

Ocean Park is Hong Kong's unique home grown theme park with a heritage of delivering family fun and fond memories. Since its opening in January 1977 as a non-profit organisation, Ocean Park has developed itself to be a world-class attraction connecting people with nature, and recognised for its animal husbandry, research and relationship with the community. Over 95 million people have visited Hong Kong's premier park since its inception, and Ocean Park has remained committed to offering adults and children experiences that blend entertainment with education and conservation. Part of the proceeds from Ocean Park admission tickets and some retail items will go to Ocean Park Conservation Foundation, Hong Kong to support its wildlife conservation projects.

As Hong Kong's People's Park, Ocean Park has launched different community initiatives to enable Hong Kong people from all walks of life to enjoy the Park's offerings. These initiatives include 1) concessionary admission for Hong Kong residents on their birthdays, Hong Kong residents aged 65 years and above, and holders of Registration Card for People with Disabilities; and 2) sponsored admission to individuals and members of families receiving assistance from the Comprehensive Social Security Assistance Scheme (CSSA), and Social Welfare Department member organizations. The Park also gives donation-in-kind to charitable organizations, offers special rates for school tours, and spearheads many other community caring projects. During the fiscal year of 2009-2010, Ocean Park maintained a total of 13 social care programmes, with over 350,000 beneficiaries and an aggregate value to the community equivalent to HK\$85,000,000.

About Ngong Ping 360

Ngong Ping 360, Hong Kong's premier world-class tourist attraction, begins with a 25-minute visually spectacular 5.7 km cable car journey with stunning panoramic views of Tung Chung Bay, Hong Kong International Airport, South China Sea and North Lantau Country Park.

The Tian Tan Buddha Statue and Po Lin Monastery are just within walking distance from the culturally themed Ngong Ping Village which is set right next to the Ngong Ping Terminal, featuring major themed attractions, "Walking with Buddha" and "Monkey's Tale Theatre", offering guests a variety of shopping, dining and entertainment experiences.

About Hong Kong Wetland Park

The Hong Kong Wetland Park is a world-class eco-tourism facility that provides local visitors and tourists with an extraordinary experience on the nature of Hong Kong. The Park demonstrates the biodiversity of Hong Kong's wetland ecosystem and highlights the need to conserve them.

The Park encompasses both educational and recreational elements, with the exhibition galleries of the "Wetland Interactive World" featuring the importance of wetlands on biodiversity and conservation; and a 60-hectare wetland reserve where visitors can appreciate the beauty of nature and explore her amazing wildlife. Other facilities include Stream Walk, Succession Walk, Mangrove Boardwalk and three Bird Hides situated near fish pond, mudflat and riverside where visitors may explore different wildlife including the globally endangered black-faced spoonbill. The Park also organises various public activities such as thematic exhibitions, film shows, guided tours and workshops.

About The Peak Tram and The Peak Tower

The Peak Tram is one of the world's oldest and most famous funicular railways. Opened in May 1888, the double reversible funicular railway, as it is technically known, rises from 28m to 396m above sea level along a 1.4 km track with a gradient of between 4 to 27 degrees. Among Hong Kong's most popular tourist attractions, the Tram terminates at the Peak Tower shopping and entertainment complex - which has one of the world's greatest panoramic views.

The Peak Tower is one of Hong Kong's most recognizable icons and its leading tourist destination. The Tower completed an extensive revitalization programme in 2006 and now offers visitors spectacular 360-degree views of Hong Kong from its rooftop Sky Terrace and Sky Gallery.

The Peak Tower also offers four exciting signature restaurants with stunning views as well as a number of innovative casual dining outlets. A unique festival-market-style shopping arcade and spectacular special-effects lighting, both inside and out, also serve to make the new Peak Tower one of Hong Kong's most compelling leisure destinations for residents and tourists alike.

About Madame Tussauds Hong Kong

Madame Tussauds Hong Kong is a unique celebrity-inspired attraction that connects guests with famous people, famous events and famous times. Featuring six themed areas, Madame Tussauds Hong Kong provides guests with the opportunity to meet their idols and do the things that famous people do!

The attraction features over 100 local and international celebrity wax figures with exciting audiovisual effects and interactive experiences to create truly magical moments for all guests.

Originally opened in August 2000, Madame Tussauds Hong Kong is the first permanent Madame Tussauds in Asia and is one of nine Madame Tussauds that are located in London, New York, Las Vegas, Amsterdam, Shanghai, Washington D.C., Berlin and Hollywood.

Madame Tussauds Hong Kong welcomes guests from 10am to 10pm daily. For ticket enquiries, please call (852) 2849 6966 or visit www.madametussauds.com/hongkong/.