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### **Ngong Ping Village named “Hong Kong's First ZERO Plastic Shopping Bag Village”**

(Hong Kong, 5 June 2010) Ngong Ping 360, together with all of the businesses in Ngong Ping Village, pledged to stop providing plastic shopping bags to guests effective today (5 June), World Environment Day, making Ngong Ping Village “Hong Kong’s First ZERO Plastic Shopping Bag Village”.

Representatives from Ngong Ping 360 and all shop tenants in Ngong Ping Village were present at the Pledge Ceremony to declare their cooperation to build a greener Lantau and a greener Hong Kong. All the souvenir shops and eateries in Ngong Ping Village have since ceased giving out plastic shopping bags to guests.

“This move is a small step, but a very important step, in building a greener future for Hong Kong,” said Managing Director of Ngong Ping 360 Mr Y T Li. “It’s also a reminder that anyone can change their shopping habit, especially when it brings about such positive environmental benefits.”

“Because plastic shopping bags will no longer be offered, we encourage guests to use environmental-friendly shopping bags when shopping in Ngong Ping Village,” Mr Li added.

“It is encouraging to see this kind of green initiative being promoted by a world-class tourist attraction in Hong Kong,” said the Vice Chairman of the Conservancy Association Dr Billy Hau at today’s Ceremony. The Conservancy Association served as an environmental advisor to the project. “I am particularly pleased to see the fruits of the collective efforts of the management, staff and tenants in Ngong Ping Village. This move sets an excellent example for other organizations.”

Popular artist Miss Bernice Liu also attended the ceremony as a Green Ambassador. “As a nature lover, I think Ngong Ping Village is the perfect place to introduce plastic bag-free shopping. We experience first-hand the beautiful scenery and wonders of nature here, which reminds us all of the importance to preserve them for future generations.”

The Environmental Group of the Chinese University of Hong Kong and volunteers from other local schools also participated in the event. Exhibitions and interactive game booths were organized by the students in order to raise awareness of environmental protection among both Hong Kong residents and overseas visitors.

To mark the occasion, a large outdoor sculpture symbolizing no more use of plastic shopping bags has been created by the Hong Kong Sculpture Society and displayed at Ngong Ping Village.

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**Photos:**

1. Representatives from Ngong Ping 360 and shop tenants in Ngong Ping Village pledge to provide a greener shopping experience for visitors.



2. Managing Director of Ngong Ping 360 Mr Y T Li (middle), Vice Chairman of the Conservancy Association Dr Billy Hau (right) and popular artist Miss Bernice Liu (left) officiate at the launch of "Hong Kong's First ZERO Plastic Bag Village" at Ngong Ping 360.



3. Officiating guests Managing Director of Ngong Ping 360 Mr Y T Li (1<sup>st</sup> left), Miss Bernice Liu (2<sup>nd</sup> left), Vice Chairman of the Conservancy Association Dr Billy Hau (2<sup>nd</sup> right) and Sculptor Mr Ben Zhang (1<sup>st</sup> right), unveil a giant sculpture in Ngong Ping Village symbolizing no more plastic bags for shoppers.



4. Officiating guests tour the exhibitions and game booths operated by the students.

