

PR010/2010

## **Celebrate May with Festive Promotions at Ngong Ping 360**

(Hong Kong, 28 April 2010) Ngong Ping 360 is pleased to present a series of promotions to make the cable car a star attraction during the month of May.

"The month of May is packed with festive days, such as the Labour Day holiday, Buddha's Festival and Mother's Day. To further make Ngong Ping 360 an ideal spot to celebrate these occasions with friends and family, we have launched an array of themed promotions," said Mr Wilson Shao, Head of Commercial and Business Development of Ngong Ping 360. "This includes the first-ever promotional discount for '360 Holidays' tour packages, a vegetarian Poon Choi at Ngong Ping Garden Restaurant, and an outdoor art display at Ngong Ping Village."

### **"Buy 3 Get 1 Free" 360 Holidays Packages**

From 1 to 31 May 2010, guests who purchase 360 Holidays guided tour packages will enjoy the "Buy 3 Get 1 Free" offer. The offer gives visitors an opportunity to join the leisurely guided tours, experience Ngong Ping 360 and explore the beauty and heritage of Lantau Island with their companions at an attractive price.

### **Vegetarian Poon Choi**

A set of specially-designed "Vegetarian Poon Choi" will be served from 7 to 31 May 2010 at Ngong Ping Garden Restaurant at Ngong Ping Village.

Poon Choi, whose name also translates to "basin food," is a bowl of food traditionally made with different ingredients for sharing with friends and family members. "Ngong Ping Garden Restaurant has specially designed the Poon Choi with the best selected vegetarian ingredients, such that visitors can enjoy this unique dish during the Buddha's Festival holidays," said Mr Shao. Visitors who purchase cable car tickets can enjoy the Vegetarian Poon Choi for \$88 per person.

## **Buddha's Festival-themed Outdoor Art Display**

A large scale outdoor art display will be in the centre of Ngong Ping Village in May. With the theme "Lotus", the artwork presents a bold and colorful design of 360 lotus flowers floating in the air of the Village in the vicinity of the Giant Buddha, adding a touch of grace and modernity to the tranquil ambience.

Guests who wish to pay tribute to the Buddha may visit Po Lin Monastery for the Public Buddha Bathing as well as a series of performances such as an acrobatics show, face changing and Shaolin martial arts from 15 to 23 May.

In addition, Ngong Ping 360 has also collaborated with a number of partners to present special promotions for visitors. More details about these programmes are available at Ngong Ping 360's website at [www.np360.com.hk](http://www.np360.com.hk) or the Ngong Ping 360 Hotline at (852) 3666 0606.

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**Photos:**

1. The Buddha's Festival-themed outdoor art display at Ngong Ping Village.



2. A specially-designed Poon Choi made with the best selected vegetarian ingredients will be served at Ngong Ping Garden Restaurant.



## Ngong Ping 360 Promotions

<u>Programmes</u>	<u>Details</u>
<b>Promotions in May</b>	<p><b>Effective: until 31 May 2010</b></p> <ul style="list-style-type: none"> <li>◆ “Buy 3 Get 1 Free” 360 Holidays Packages</li> <li>◆ Vegetarian Poon Choi for \$88 each</li> <li>◆ Buddha's Festival-themed Outdoor Art Display</li> </ul>
<b>Joint promotion with Hong Kong International Airport</b>	<p><b>Effective: until 31 March 2011</b></p> <p>Ngong Ping 360 and the Hong Kong International Airport are offering an upgraded “Sky Ride and Game Pass” at an attractive price of \$169 for adults and \$123 for children.</p> <p>Visitors with the Pass can enjoy a round-trip Ngong Ping Cable Car journey and entrance to entertainment facilities at Terminal 2 of Hong Kong International Airport, including entrance to the 4D Extreme Screen Cinema and Aviation Discovery Centre. It also includes a selected meal, plus shopping coupons valued at \$60 for use in selected shops at Terminal 2.</p>
<b>“Hong Kong Attractions Fun Deals”</b>	<p><b>Effective: until 30 June 2010</b> <b>Redemption period: until 31 July 2010</b></p> <p>Guests who visit Ocean Park Hong Kong, Ngong Ping 360, Hong Kong Wetland Park or Madame Tussauds Hong Kong during the promotional period will enjoy a 10% admission discount when they present their ticket stubs at any of the other three attractions.</p>
<b>Experience dynamic Hong Kong with the Sea, Land and Sky ride savers</b>	<p><b>Effective: until 31 December 2010</b></p> <p>Special discounts for visitors to enjoy sight-seeing attractions in Hong Kong including Ngong Ping 360, Harbour Cruise-Bauhinia and Big Bus.</p>