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“360 Holidays” Launches with Exciting Tour Packages to Lantau Island

(Hong Kong, 15 March 2010) A new travel agency designed to attract visitors to Lantau Island, “360 Holidays”, a subsidiary of Ngong Ping 360, has officially launched with a series of Lantau-themed tour packages featuring some of the most exciting destinations on Lantau Island.

“The inauguration of ‘360 Holidays’ marks a key milestone in Ngong Ping 360’s continuous efforts to promote Lantau Island to tourists both locally and overseas,” said Mr Y T Li, Managing Director of Ngong Ping 360 at the Inauguration Ceremony today.

“Through 360 Holidays, we are able to provide our guests with a variety of tour products including guided tours to the Giant Buddha, eco-tours to the Tai O Fishing Village, educational tours through the country park, geo tours around Ngong Ping and trips to the beautiful sandy beaches on the southern part of Lantau Island,” Mr Li added.

“With the launch of these new products, we can more systematically and effectively bring out the beauty of Lantau Island so that tourists are able to see the other side of Hong Kong. Lantau Island has rich travel resources such as culture and heritage, nature and environment, and leisure and serenity,” he said. “There is something for everyone!”

More tour products are being developed by 360 Holidays, and these will be made available to tourists gradually via travel agents and hotels both in Hong Kong and overseas.

Guests can check the details of the tour packages or make a booking at Ngong Ping 360’s website at www.np360.com.hk. Guests may also contact its Service Hotline at 3666 0606.

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Photo:

Ngong Ping 360 Managing Director Mr Y T Li (fourth right), along with other officiating guests, including Legislative Council Member Mr Paul Tse (third right), Travel Industry Council of Hong Kong Chairman Mr Michael Wu (fifth right) and Hong Kong Tourism Board Deputy Executive Director Mrs Daisy Lam (second right), toast at the Inauguration Ceremony of "360 Holidays".



360 Holidays Fact Sheet

- Launched by** : Ngong Ping 360
- Officially launched on** : 15 March 2010
- Travel Agent's License No.** : 353401
- Objectives** : To boost the development of Lantau's tourism by providing a series of Lantau-themed tour service.
- Service & products** :
- Guided tours to unique destinations in Lantau
- Education tour
- Tour destinations** :
- Ngong Ping 360
- Po Lin Monastery
- Giant Buddha
- Tai O Fishing Village
- Geo tour in Ngong Ping
- Eco tour to Shui Hau in South Lantau
- Tickets available at** :
a. Ngong Ping 360 Tung Chung Terminal Ticketing Office
b. Telephone booking: (852) 3666 0606
c. Approved travel agents and hotels