

PR005/2010

3,800 Free Rides for Ladies on Ngong Ping 360 to Celebrate Women's Day

(Hong Kong, 1 March 2010) To celebrate the 100th anniversary of International Women's Day, Ngong Ping 360 is pleased to offer ladies of all ages the opportunity to enjoy a free round-trip journey in a Standard Cabin on 8 March 2010 (Wednesday).

The offer is open to the first 3,800 female visitors holding a valid Hong Kong Identity Card on International Women's Day (8 March).

"International Women's Day is the perfect opportunity for us to pay tribute to the huge role women play and the massive contributions they make to our society," said Mr Wilson Shao, Head of Commercial and Business Development of Ngong Ping 360. "On this special day, women can take some well-earned downtime with a scenic and relaxing journey on the cable car."

Female visitors can enjoy a break not just on International Women's Day. "If you missed the offer on 8 March, our female visitors can take advantage of a 38% discount on Standard and Crystal Cabin cable car tickets and Journey of Enlightenment package on all following Wednesdays in March (10, 17, 24 and 31 March) by showing their Hong Kong Identity Card," said Mr Shao.

In addition, from 7 March to 31 March, Ngong Ping 360 will offer a 10% discount for shopping at its four souvenir shops in Tung Chung and Ngong Ping.

"Ngong Ping 360 launches different promotions from time to time targeting different segments of customers. The Women's Day provides us an opportune time to offer incentives to local female visitors. In the future, we will introduce similar promotions for other customer groups such as men," added Mr Shao.

Apart from experiencing the beauty of the natural environment in the North Lantau Country Park and Ngong Ping during the ride, there are shopping and dining delicacies awaiting to enrich visitors' experiences.

For enquiries, visitors are welcome to browse Ngong Ping 360's website at www.np360.com.hk, or contact its Customer Service Hotline at 3666 0606.

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Photos:

The first 3,800 female visitors with a valid Hong Kong ID card will enjoy a free cable car round trip journey on International Women's Day (8 March).

